



EIFS INDUSTRY
MEMBERS
ASSOCIATION

2012 Annual Meeting



RACING INTO THE FUTURE

April 16-17, 2012
Charlotte, North Carolina

AWCI's
CONVENTION + **INTEX** **2012**
Interior Exterior | Commercial Construction

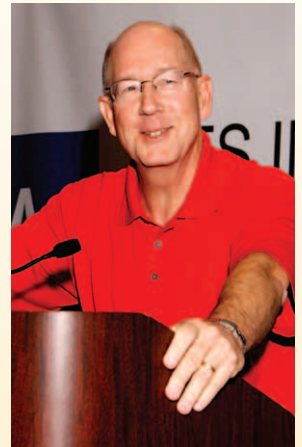
April 15-19, 2012 · Charlotte, North Carolina

Dear Members and Friends of EIMA:

An event that all EIMA members and EIFS industry activists look forward to each year is the EIMA Annual Meeting, which is being held on April 16-17, 2012 in Charlotte, North Carolina. On behalf of the EIMA Board of Directors and its entire membership, I extend a most cordial invitation to you to attend and participate in this very worthwhile and most productive meeting. Our theme this year is "Racing Into the Future", and we have engaged a featured speaker who will address how you can get more motivated in your business and personal life.

Whether you are an EIMA member or not, I strongly encourage you to attend and take advantage of learning about and discussing the latest in EIFS research, reviewing industry trends, as well as seeing your fellow colleagues from within the industry. This year's meeting, like the last couple, will be held in conjunction with the AWCI Convention and the INTEX Show. So, take advantage of this opportunity to multi-task and register now. I look forward to seeing you there.

Sincerely,
Buck Buchanan, 2010/2012 EIMA President



Schedule of Events

Monday, April 16th

- 10:00 a.m. – 1:30 p.m. EIMA Board of Directors Meeting and Lunch *(by invitation only)*
- 10:30 – 11:30 a.m. AWCI EIFS & Related Products Committee
- 12:30 – 2:30 p.m. Registration
- 1:30 – 3:30 p.m. EIMA Technical and Research Committee
- 2:30 – 5:30 p.m. Carolinas Lathing and Plastering Contractors Association Meeting (CLAPCA)
- 3:30 – 4:30 p.m. EIMA Communications and Education Committee
- 4:30 – 5:30 p.m. EIMA Advocacy and Industry Relations Committee
- 5:00 – 6:30 p.m. Registration
- 5:30 – 7:45 p.m. EIMA "PIT STOP" Cocktail Reception

Tuesday, April 17th

- 8:00 – 9:00 a.m. EIMA Membership Committee
- 9:00 – 10:00 a.m. Registration
- 9:00 – 9:30 a.m. Coffee and Refreshment Break
- 9:30 – 11:15 a.m. EIMA General Session
- Noon Departure for Golf Course
- 1:00 p.m. EIMA "Winners Circle" Golf Tournament - Compete for EIMA Cups
Sponsored by VELA Insurance Services, LLC
- 5:30 p.m. 19th Hole "Checkered Flag" Reception and Awards Presentation

THANK YOU TO OUR SPONSORS

EIMA "PIT STOP" Cocktail Reception

Gold



Silver



Bronze



EIMA "WINNERS CIRCLE" Golf Outing

Tournament Sponsor



19th Hole Beverage Sponsor, Golf Towel
and Golf Ball Sponsor



General Session - Speaker



Coffee and Refreshment Break



EIMA “Winners Circle” Golf Outing

(2 formats: Scramble or Play your own ball)

Tuesday, April 17th

Noon – 6:30 pm

Pine Island Country Club

1:00 pm Shotgun Start

\$135 per person *(includes transportation which will leave the Westin Hotel at 12:00 pm; leaves golf course about 6 pm)*

\$40 for club rental

For more information, contact Dave Johnston,
EIMA’s Executive Director at **(703) 538-1616** or djohnston@eima.com



**Tuesday, April 17th
9:30 - 11:15 am**

**EIMA General Session:
“Enjoy The Ride” presented by Steve Gilliland**

Through humor and reality-tested techniques, Steve Gilliland reveals the way to face conflicting demands in an unforgiving business environment that keeps getting tougher. From the beginning when he shows people how to ignite their passion, to the end with his compelling challenge to never lose your focus, he releases an “explosion of enthusiasm” that is absolutely contagious. This keynote speech will challenge you personally and professionally. It is simple and easy to grasp – yet profound! Fasten your seatbelt and hold on as one of North America’s premier speakers outlines a roadmap for success and shows you how to Enjoy The Ride™.

About the Speaker:

Steve Gilliland is one of the most in-demand and top rated speakers in North America. He has been working with meeting planners and speakers bureaus since 1999 to entertain, educate and inspire audiences all over the world. Recognized by his peers as a master storyteller and brilliant comedian, his appeal transcends barriers of age, culture and occupation. Steve’s interactive and entertaining style helps audiences connect and relate as he shows them how to open doors to success in their careers, their relationships and their lives. He speaks to more than 250,000 people a year and has shared the platform with numerous dignitaries. Over two million people have heard him speak, with his audiences crossing over 29 different industries. Steve has the distinction of speaking in all 50 states and in 15 countries. As one newspaper stated, “Steve is what happens when the humor of Ron White collides with the inspiration of Zig Ziglar.”



Registration Form

Name: _____

Company: _____

Address: _____

City, State, Zip _____

Phone: _____

Email: _____

Payment Information

Registration Fees for the 2012 Annual Meeting:

- EIMA Members - \$175
- Non-Members - \$215
- AWCI or INTEX registrants may attend EIMA's General Session for \$35.

Golf Tournament:

- EIMA Members and Non-Members \$135
- Club Rental \$40

Payment by: Check enclosed Please send invoice

Credit Card AMEX VISA MC Exp. date _____

Credit Card #: _____

Zip Code associated with this card: _____

TOTAL _____

Please fax to EIMA at (703) 538-1736
or email to: ljoseph@eima.com



Welcome to Charlotte!

Look closely at Charlotte and you'll discover a lot. Thanks to new assets ranging from the **NASCAR Hall of Fame** to the **dynamic dining and nightlife at The EpiCentre**, you will be captivated by the city's blend of urban sophistication and Southern hospitality. Explore mind-blowing museums at the **Levine Center for the Arts**, adrenaline-rushing adventures at the **U.S. National Whitewater Center**, and much more adding to Charlotte's vibrant cityscape. Visitors are sure to find a lot to their liking – not to mention plenty of Southern comforts along the way.

The NASCAR Hall of Fame is offering AWCI Convention & INTEX Expo registrants discounted group rates of \$17.95 for general admission, \$16.95 for seniors and \$11.95 for children ages 5-12. To get these discounted rates, show your convention badge when you purchase your tickets at the NASCAR Hall of Fame.

Accommodations

The official headquarters hotel for EIMA's Annual Meeting is the **Westin Charlotte**, 601 South College Street, Charlotte, North Carolina 28202. The Westin is directly across the street from the Charlotte Convention Center. **EIMA, AWCI and INTEX attendees are extended special group rates of \$219 for single or double occupancy per night** April 10-23 in a standard guest room. **March 21, 2012, is the cut-off date for room reservations, or earlier if the block of rooms sells out sooner.** Reserve your room early online by visiting AWCI's website at www.awci.org/cd.shtml or by calling 866.837.4148 or 704.375.2600. Tell the reservation agent that you are with AWCI or the Association of the Wall and Ceiling Industry to receive the **group room rate. Please ensure cancellations are made at least 72 hours prior to your scheduled arrival date in order to not be charged one night's room and tax.**

Additionally, AWCI is holding rooms at the **Omni Charlotte**, 132 E. Trade Street, Charlotte, North Carolina 28202. The Omni is 3 short blocks from the Charlotte Convention Center and directly across the street from The EpiCentre, an entertainment mecca that includes lots of shopping, restaurants and bars such as Whisky River owned by NASCAR star Dale Earnhardt, Jr. **EIMA, AWCI and INTEX attendees are extended special group rates of \$189 for single or double occupancy per night.** April 10-23 in a standard guest room. **March 21, 2012, is the cut-off date for room reservations, or earlier if the block of rooms sells out sooner.** Reserve your room early online by visiting AWCI's website at www.awci.org/cd.shtml or by calling 800-THE-OMNI. Tell the reservation agent that you are with AWCI or the Association of the Wall and Ceiling Industry to receive the **group room rate.** All reservations must be guaranteed by a valid major credit card, which will be supplied at the time of reservation. **Any guaranteed reservation not canceled 72 hours prior to arrival will be subject to one night's room and tax cancellation fee.** All guaranteed reservations that fail to arrive on the scheduled arrival date will be considered No-shows and a charge of one night's room and tax will be posted to the credit card on file. Light rail connects the convention center, Omni and Westin, in case you don't feel like walking.

Getting There

Both hotels and the Charlotte Convention Center are just 15 minutes from Charlotte/Douglas International Airport.

Airline Discounts

Association of the Wall and Ceiling Industry has partnered with **American Airlines** to **provide our attendees a 5% discount off ANY published airfare** on **www.aa.com** for AWCI's Convention & INTEX Expo 12 in Charlotte, North Carolina. The valid travel dates for this discount are April 10 through April 25, 2012. You can easily access American's fares and apply this discount by going to **www.aa.com** to book your flight. **Place the below Promotion Code in the promotion code box and your discount will be calculated automatically.** This special discount is valid off any applicable published fares listed for American Airlines, American Eagle, and American Connection. International originating guests will need to contact your local reservation number and refer to the Promotion Code.

You may also call 1-800-433-1790 to book your flights; please refer to the Promotion Code Number below when you call. Please note there is a reservation service charge for all tickets issued by phone . Please use our preferred partner, American Airlines, when you can because of the benefits provided to you as a traveler and to our association for extended partner value. **Promotion Code: 7442AX**

Ground Transportation

Taxi service is approximately \$25 one way from the airport to the Westin Charlotte, Omni Charlotte, or the Charlotte Convention Center. Parking at the Westin Charlotte is \$18 per day for self-parking and \$25 per day for valet parking. Parking at the Omni Charlotte is \$15 per day weekday; \$10 per day weekends for self-parking and \$22 per day for valet parking.

Car Rental Discounts

AWCI and Avis Rent-A-Car have joined to offer you special low car rental rates which are available one week before and one week after the convention. All Avis rentals include air-conditioning, automatic transmission and unlimited free mileage.

Use AWD number J658995 or call 1-800-331-1600 for rates and information.





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