EIMA Virtual Fall Membership Meeting

WE ARE STRONGER TOGETHER

Tuesday, November 10, 2020
3:00 pm - 4:30 pm EST
Dear Members and Friends of EIMA:

Just after the 2020 EIMA Annual Meeting last March, little did we know that we were, literally, entering a new era. We came up with the slogan of “We Are Stronger Together” which would be EIMA’s rallying cry for the remainder of 2020 and beyond. EIMA’s intent in selecting this theme was not to be prophetic. The reason for its selection was to recognize a fact in a relatively small business organization, in an industry with a bright future that is looking for growth: “We Are Stronger Together.” Our theme, in many other words and expressions, has been embraced by many other organizations and firms subsequent to our adoption of it. It is a slogan that has meaning and is one that is sorely needed in so many respects. We can feel good that we share it with others.

EIMA’s first formal midyear meeting and its first virtual meeting continues to embrace the theme with which we began this new business condition: “We Are Stronger Together.” Our reasons for this meeting are many: we want to bring the organization together during this period where we are confronting new challenges, we want provide a glimpse of what the 2021 annual meeting will look like, and lastly, we want to provide you with valid, solid information to help you in making plans for 2021, both from an economic standpoint and from the political perspective.

Your investment in both time and treasure is modest compared to the return you will receive. So, sign up and register. If you are signed up, then lean back and get ready to receive some great presentations.

See you there!

Steve Kennedy
2020 – 2022 EIMA President

REGISTRATION

To register for the EIMA Fall Virtual Membership Meeting, go to www.eima.com/events

Registration Fees: $35 per person
Virtual Networking and Masters Tournament Trivia: Complimentary
PROGRAM

3:00 pm - 3:05 pm

Welcome to the 2020 EIMA Fall Virtual Membership Meeting

Call to Order and Opening Remarks
Presented by Steve Kennedy, EIMA President
Dow Construction Chemicals

Review of EIMA Anti-Trust Policy
Presented by Jeff Gilmore, EIMA General Counsel
Akerman

Meet the EIMA Board of Directors

Update on EIMA
Presented by Dave Johnston, Executive Director/CEO
EIMA

3:05 pm – 3:35 pm

2021 Construction Industry Economic Outlook
Presented by Kenneth D. Simonson, Chief Economist
The Associated General Contractors of America

3:35 pm – 3:40 pm

Q&A with Ken Simonson

3:40 pm - 4:10 pm

Policy Outcomes from the 2020 Election
Presented by Kevin Kolevar, Vice-President of Global Government Affairs
Dow Chemical Company

4:10 pm – 4:15 pm

Q&A with Kevin Kolevar

4:15 pm - 4:20 pm

EIMA Committee Chair Introductions
Technical and Research Committee
Advocacy and Industry Relations Committee
Communications and Education Committee
Contractors Committee
Membership Committee

4:20 pm - 4:30 pm

Update on EIFS Industry Labor Shortage
Presented by Scott Robinson, Director of Public Affairs
EIMA

4:30 pm

Meeting Adjourned

4:45 pm – 5:15 pm

Virtual Networking and Masters Tournament Trivia
ABOUT THE SPEAKERS

2021 Construction Industry Economic Outlook

Kenneth D. Simonson is the Chief Economist for the Associated General Contractors of America (AGC), a position he’s held for nearly 20 years. Mr. Simonson has a wealth of knowledge and expertise when it comes to the construction industry, and prior to joining AGC worked with the U.S. Small Business Administration and the American Trucking Association. His presentation will provide a holistic look at where the construction industry is heading and the areas we should focus our attention on.

Presented by
Kenneth D. Simonson, Chief Economist
The Associated General Contractors of America

Policy Outcomes from the 2020 Election

Kevin M. Kolevar serves as the Vice President of Government Affairs, Public Policy, and Issues Management at the Dow Chemical Company. After graduating from the University of Michigan, Mr. Kolevar’s career ranges from a decade serving two U.S. Senators, to multiple positions in the Department of Energy during the George W. Bush administration. Since joining Dow in 2009, he has worked on several policies including the revitalization of U.S. manufacturing, something that earned him a place on the Obama administration’s Advanced Manufacturing Partnership.

Presented by
Kevin Kolevar, Vice-President of Global Government Affairs
Dow Chemical Company