

2023 EIMA Annual Meeting
April 26-27, 2023

Guide to Sponsorships



Introduction

About the EIMA Annual Meeting

- The 2023 EIMA Annual Meeting is being held on April 26-27 at the Hyatt Regency Indian Wells Resort in Palm Springs, CA.
- The two-day meeting will have programs and events to educate and engage top industry leaders on current issues and trends of interest to all involved in the EIFS industry. The program is structured to encourage interaction between attendees and includes events that span the spectrum from those that are relevant and educational to those that are recreational. All are married to the networking opportunities that are the hallmark of EIMA annual meetings.
- Over 100 executives and decision makers in the EIFS industry will be in attendance. Anyone in the EIFS industry is invited to attend, EIMA members and non-members alike.

Why Sponsor?

- Raise your company's profile among EIMA membership which is made up of the top six EIFS manufacturers in North America, and the leading suppliers, distributors, contractors, and architects in the EIFS industry.
- Expand the conversation with EIFS industry decision-makers by elevating the name recognition of your company.
- Share your company's promotional material during the meeting which will elevate your firm's profile with attendees.
- Support the only annual meeting solely dedicated to the EIFS industry.

Sponsorship Opportunities

Marquee Events:

- Members Dinner.....5
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- Golf Outing.....7-8
 - Tournament Sponsor
 - Hole Sponsors

Speakers and Educational Sessions:

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- Panel Discussion by the Wall and Ceiling Conference.....11

Networking Functions:

- EIMA Networking Lounge.....12
- Cocktail Reception.....13

Sponsorship Form

Company Name _____

Contact Name _____

Address _____

Phone _____ Email _____

The Sponsorship Opportunity my company would like to secure is:

Marquee Events:

- _____ Members Dinner - Sole Sponsor: \$15,000
- _____ Members Dinner - Co-Sponsors: \$2,500 ea.
- _____ EIFS Project Awards Ceremony - \$6,500
- _____ Golf Outing - Tournament Sponsor - \$6,500
- _____ Golf Outing - Hole Sponsors - \$500

Speakers and Educational Sessions:

- _____ Keynote Speaker Stephanie Stuckey – Sole Sponsor: \$5,000
- _____ Keynote Speaker Stephanie Stuckey – Co-Sponsors: \$2,500 ea.
- _____ Welcome Luncheon: Amy Schmidt, ACC – \$2,000
- _____ Panel Discussion by Wall and Ceiling Bureau – \$2,000

Networking Functions:

- _____ EIMA Networking Lounge - \$1,500 per table top
- _____ Cocktail Reception - \$5,000

Signature

Date

Please email to Ljoseph@eima.com

Members Dinner

Sole Sponsor - \$15,000

Co-Sponsors - \$2,500 ea.

In its tenth year as the **premier networking event** at the EIMA Annual Meeting is a dinner honoring the dedicated EIMA membership. Now an anticipated tradition, the Members Dinner provides a unique networking opportunity for EIMA members to dine together and network in an intimate setting, perfect for both meeting new industry colleagues and renewing old friendships.

Companies sponsoring this event will gain maximum exposure to EIFS industry leaders.

Companies interested in sponsoring this event will receive the following benefits:

- Company Representative(s) to appear on-stage to welcome EIMA meeting attendees to the dinner
- Company Logo on Main Screen
- Company logo on 22" x 28" sign prominently displayed at the dinner
- Company logo on EIMA Annual Meeting program to be distributed on-site to all meeting attendees
- 2 complimentary hole sponsorships at the EIMA Golf Outing
- Recognition in the EIMA newsletter "EIFS Briefs"
- Mention on EIMA LinkedIn page

EIFS Project Awards Ceremony

Sponsor - \$6,500

Now in its fifth year, the prestigious EIFS Project Awards Ceremony will immediately follow the EIMA Members Dinner, and will honor outstanding projects in the EIFS industry.

The company sponsoring this event will gain maximum exposure to EIFS industry leaders.

Companies interested in sponsoring this event will receive the following benefits:

- Company Representative to welcome meeting attendees to the awards ceremony
- Company logo on Main Screen
- Photo opportunities with award winners
- Company logo on 22" x 28" sign prominently displayed at the dinner
- Company logo on EIMA Annual Meeting program to be distributed on-site to all meeting attendees
- 2 complimentary hole sponsorships at the EIMA Golf Outing
- Recognition in the EIMA newsletter "EIFS Briefs"
- Mention on EIMA LinkedIn page

Golf Outing

Tournament Sponsor - \$6,500

What would an EIMA Annual Meeting be without the much anticipated golf outing? An afternoon on the links with industry colleagues provides a relaxing and fun atmosphere for networking, along with a little friendly competition. This premier and traditional EIMA event is a key sponsorship opportunity for your company to gain exposure to top industry decision makers.

Companies interested in sponsoring the Golf Outing will receive the following benefits:

- Company representative to MC the golf awards ceremony
- Company logo on 22" x 28" sign prominently displayed at the golf outing
- Company logo on EIMA Annual Meeting program to be distributed on-site to all meeting attendees
- Opportunity to display your company's banner and literature on-site at the golf outing
- 3 complimentary hole sponsorships
- 2 complimentary spots in the golf tournament
- Recognition in the EIMA newsletter "EIFS Briefs"
- Mention on EIMA LinkedIn page

Golf Outing Hole Sponsors - \$500 ea.

Looking for a great way to reach EIFS industry executives? Look no further than a hole sponsorship at the well-attended EIMA Golf Outing. For added-value, request your company's sponsorship be on a contest hole. Longest Putt? Straightest Drive? Closest to the Pin? Take your pick.

Companies interested in sponsoring a hole will receive the following benefits:

- Company logo on 24" x 18" sign prominently displayed at the tee on a designated hole on the golf course
- Company logo on EIMA Annual Meeting program to be distributed on-site to all meeting attendees

Keynote Speaker

Sole Sponsor: \$5,000

Co-Sponsors - \$2,500 ea.

EIMA is honored to welcome Stephanie Stuckey, CEO of Stuckey's, known for generations as a highway oasis serving up pecan log rolls and kitschy souvenirs. In her talk titled "*The Art of the Comeback*", Stuckey will share the fascinating story of bringing her family's brand back to life. The Stuckey's story has been featured recently in the New York Times Sunday Business Section, the TODAY Show, and The Washington Post.

Don't miss this chance to associate your company with this prestigious speaker!

Companies interested in sponsoring the Keynote Speaker will receive the following benefits:

- Company Representative introduces Stephanie Stuckey at the Opening General Session
- Company logo on 22" x 28" sign prominently displayed at the Opening General Session
- Company logo on EIMA Annual Meeting program to be distributed on-site to all meeting attendees
- Mention on EIMA LinkedIn page

Welcome Luncheon Speaker Sponsor - \$2,000

Your company will have the opportunity to sponsor the speaker at the Welcome Luncheon which will kick off the annual meeting.

Amy Schmidt will present "EIMA and the North American Building Alliance (NAMBA)". Amy is the Director of Building and Construction for the Plastics Division Durable Materials team at the American Chemistry Council (ACC). She leads two industry associations: The Foam Sheathing Committee and The North American Modern Building Alliance.

Don't miss this chance to associate your company with this well-respected industry advocate!

Companies interested in sponsoring the Welcome Luncheon Speaker will receive the following benefits:

- Company Representative introduces Amy Schmidt at the Welcome Luncheon
- Company logo on 22" x 28" sign prominently displayed at the luncheon
- Company Logo on EIMA Annual Meeting program to be distributed on-site to all meeting attendees
- Opportunity to display your company's literature at the luncheon
- Mention on EIMA LinkedIn page

“EIFS in the West” Panel Discussion Sponsor - \$2,000

EIMA is pleased to welcome members of Wall and Ceiling Alliance to present a panel discussion on “EIFS in the West”. Representatives from the Wall and Ceiling Alliance will give their perspective of the how the EIFS industry is performing in the western part of the US and the unique challenges they face.

Companies interested in sponsoring the panel discussion will receive the following benefits:

- Company Representative introduces moderator
- Company logo on 22" x 28" sign prominently displayed at the breakfast
- Company Logo on EIMA Annual Meeting program to be distributed on-site to all meeting attendees
- Opportunity to display your company's literature at the meeting
- Mention on EIMA LinkedIn page

Don't miss this unique opportunity to get your company's name in front of meeting attendees at this unique industry event.

EIMA Networking Lounge Sponsors - \$1,500 each

Come one, come all to the EIMA Lounge...a place where meeting attendees go in between sessions to charge their phone, check their email, post a meeting pic on social media, grab a cup of coffee, or catch up with a colleague from the industry.

BACK BY POPULAR DEMAND, EIMA Lounge sponsors will be provided a 6' draped table for use in displaying promotional materials – **table-top displays are allowed!** Don't miss this opportunity to show your wares multiple times throughout the meeting in an unmatched networking environment. Don't hesitate; space is limited. **Only ten sponsorships are available** and they are on a first-come, first-served basis.

Companies interested in sponsoring the EIMA Networking Lounge will receive the following benefits:

- One 6' draped table for use in displaying your company's promotional materials; table-top displays are allowed
- Company logo on EIMA Annual Meeting program to be distributed on-site to all meeting attendees

Cocktail Reception Sponsor

\$5,000

At the end of day one of meetings, EIMA Annual Meeting attendees will unwind at the ever-popular cocktail reception, where EIFS manufacturers, suppliers, distributors and contractors will grab a beverage, shake hands, and conduct business.

Companies interested in sponsoring the cocktail reception will receive the following benefits:

- Company Representative to welcome meeting attendees to the cocktail reception
- Company logo on 22" x 28" sign prominently displayed at the reception
- Company logo on EIMA Annual Meeting program to be distributed on-site to all meeting attendees
- Recognition in the EIMA newsletter "EIFS Briefs"
- Mention on EIMA LinkedIn page

Don't miss the opportunity to sponsor this premier networking event, a staple of EIMA annual meetings.