## 2010 Annual Meeting in Denver Creates Energy for EIFS & EIMA

The 2010 Annual Meeting of the EIFS Industry Members Association was held on April 21-22 in Denver, Colorado. This meeting, which was co-located with the 2010 Convention of the Association of the Wall and Ceiling Industry and the INTEX Expo, featured educational committees meetings, networking opportunities, and a General Session that verged on providing information overload.

All 4 of EIMA committees met during the Annual Meeting, and three made detailed presentations on their extensive activities and the work they are doing to provide value-added services to EIMA members and to advance exterior insulation and finish systems. The Membership Committee, under the leadership of Bill Kasik, conducted its inaugural meeting as well.

(continued on Page 4)

(Pictured: Incoming EIMA President Buck Buchanan, left, presents a plaque to 2008/2010 EIMA President David Boivin commemorating his term as EIMA President.)

## Progress on Climate Change Bill Slows

Due to a crowded legislative agenda and the reluctance to vote on a highly controversial issue so close to the election, work on legislation to limit greenhouse gas emissions has slowed to the point of inaction. This legislation, that includes authorization of cap and trade, would establish high energy efficiency requirements for buildings along with an enforcement mechanism. This enforcement mechanism would use the International Energy Conservation Code. The House bill, H.R. 2454, passed the House on June 26 of 2009, and the Senate version, S.1733, was reported out of the Environment Committee on November 5, 2009 reading it for floor action anytime. Since that time, however, other national priorities have taken precedence over the climate change bills.
**EIMA Technical Committee Meets at Annual Meeting**

EIMA’s Technical and Research Committee met during the 2010 EIMA Annual Meeting with 30 persons attending. The committee discussed a number of subjects including the International Energy Conservation Code’s use of ASHRAE 90.1 as its basis along with a recap of the ASTM standards applicable to EIFS. A review was made of EIFS status within the model building codes noting that the inclusion of EIFS in the International Building and Residential Codes validates EIFS, makes EIFS equal to other products listed in the codes, and removes the discretionary approval for use of EIFS from the local building code official. The committee also discussed the work that it has initiated on two new ASTM standards; one on preformed/precoated decorative foam shapes and another on the inspection of EIFS in the construction of new commercial buildings.

Other subjects discussed by the committee included the progress on Phase III study by Oak Ridge National Laboratory that will simulate the data collected in Phase II across all 8 ASHRAE climate zones, and the research project that EIMA and the Steel Framing Alliance are conducting on steel studs and exterior insulation to provide data for code changes.

**EIMA Supports American Chemistry Council Efforts To Support Styrene**

A branch of the American Chemistry Council (ACC) is working along with other trade groups, including EIMA and the EPS Molders Association, to enlist support of Congress and members of the Executive Branch to persuade the Secretary of Health and Human Services (HHS) to defer the National Toxicology Program (NTP) review of styrene until after the release of the 12th Annual Report on Carcinogens which is to be released in late 2010. HHS is considering listing styrene as a “reasonably anticipated human carcinogen” in the absence of any scientific evidence. This action would be inconsistent with recent findings published in the Journal of Occupational and Environmental Medicine. ACC noted that if HHS finalized this action, it would imperil the styrene industry as a whole and would threaten many small and medium sized companies resulting in the potential loss of half a million jobs in the U.S.

According to NIST, EIFS is twice as energy efficient and five times more green than the next best exterior wall claddings.

**Updates to EIMA Website Are Underway**

Changes to the EIMA website are coming! The EIMA website is under construction under the oversight of the EIMA Communications and Education Committee. The committee has decided to make the revision of this important EIMA asset a priority over the next few months and to accelerate the changes to it. In addition to the much needed updates such as adding the names of new EIMA members and deleting the names of former members, several new resources will be added including a better explanation of EIFS and its benefits, improved illustrations, and additional articles touting EIFS. Also, a new project gallery will be added to provide illustrations of the outstanding examples of EIFS-clad buildings. Until these beneficial changes are made, your patience is requested and appreciated.
Appreciation Extended to 2009/2010 EIMA Board of Directors

During the 2010 EIMA Annual Meeting in Denver, the membership expressed its overwhelming appreciation to the 2009/2010 Board of Directors for its outstanding leadership of EIMA the previous year. Several members of this Board have expiring terms and will not be serving in 2010/2011 since a new Board was elected during the General Session of the 2010 Annual Meeting.

Joining 2010/2011 officers President Buck Buchanan, Vice President and Treasurer Peter Balint, and Former President David Boivin will be new members Bill Egan of BASF Wall Systems, Colin Gouveia of Dow Chemical, and Dave Neff of Manning Materials.

Bill Egan replaces Bill Kasik of BASF Wall Systems as a Director. Bill Kasik is now the Chairman of the EIMA’s new Membership Committee. Colin Gouveia replaces Ron Chelli of Wind-Lock as Director for Associates. Ron Chelli is the Vice Chairman of the newly formed Membership Committee. Dave Neff replaces Drew Seibert of Manning Materials as Director for Distributors. Pictured above: Standing from left: Peter Balint, Bill Kasik, Ron Chelli. Seated from left: Buck Buchanan, David Boivin, Drew Seibert.

Fugitive EPS Beads: Suggestions Sought for Their Control

One of the results of rasping expanded polystyrene board before the application of the base coat is EPS dust or EPS beads. These beads disintegrate after a period in the daylight; however, until they do, they do have an inclination to escape even the best efforts to keep them confined. Recently, an EIFS applicator was cited by a locality for producing beads that scattered around the site with some falling into the storm sewer system. The applicator agreed to clean up subsequent operations, but the locality still wanted to assess a heavy fine and other severe penalties. Although there are no standards or local laws governing how to limit these beads, the locality is proceeding with its citation. EIMA contractor members are invited to submit suggestions on how to limit these fugitive beads and to address the actions of over-zealous communities in this regard. EIMA will catalogue these suggestions for future reference.

EIMA Joins Energy Coalitions

Over the past 3 or 4 years, organizations, coalitions, and caucuses that advocate green construction and energy savings have proliferated. Many are serving similar, if not the same, purposes but continue to exist and thrive. Since its move to the Washington, DC area, EIMA has become a member of the High Performance Building Congressional Caucus Coalition and its ally, the High Performance Building & Energy Efficiency Roundtable. Recently, EIMA joined the Alliance to Save Energy and its Zero Energy Commercial Consortium as well as the Commercial Real Estate Energy Alliance that is sponsored by the Department of Energy. The goal of all these groups is to support the national goal of improved energy efficiency. EIMA’s role is to raise the awareness of how the energy efficiency of EIFS can contribute to this necessary national goal.
The centerpiece of the EIMA General Session was a panel presentation on the effects that the Climate Change bill will have on the environment, the design profession, and the building envelope. This bill is now pending in Congress.

Making presentations were Chris Green, AIA, an architect in private practice in Avon, Colorado and the vice chair of the American Institute of Architects Committee on the Environment, David Karmol, vice president of Federal and External Relations at the International Code Council, and Ryan Colker, manager of the Consultative Council and Counselor at the National Institute of Building Sciences.

Mr. Green spoke on the urgency to take action now to start to reverse the ill-effects of decades of use and waste of fossil fuels. He mentioned that most residents of the U.S. were in denial about the problem that the earth’s climate has. He added that solutions exist now for addressing the dependence on oil and coal and where they do not exist, answers can be developed. He cited the U.S. space program as an example of how the U.S. can succeed in a mission once it is determined that it is a high enough priority.

Ryan Colker reported on all the major initiatives that were now pending before Congress and the federal regulatory agencies to stem inefficient energy use and their ensuing contribution to global warming. He noted that progress on climate change legislation has slowed and the prospects for passage this year were dim.

Dave Karmol, vice president at ICC, speaks on how codes will aid enforcement of the proposed energy law.