

EIFS BRIEFS

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Calendar

AWCI Industry Executives Conference
September 11-15, 2012
Miami, FL

ICC Evaluation Service Evaluation Committee Meetings
October 1-3, 2012
St. Louis, MO

ASTM E 06 Subcommittee Meetings
October 21-24, 2012
Atlanta, GA

Development '12: The Annual Meeting for Commercial Real Estate
October 23-25, 2012
Washington, DC

ICC Final Action Code Hearings
October 24-28, 2012
Portland, OR

2012 Design-Build Conference & Expo
November 7-9
New Orleans, LA

EIMA BOARD OF DIRECTORS ELECTS NEW PRESIDENT

Earlier this month the EIFS Industry Members Association (EIMA) Board of Directors elected Peter Balint of Dryvit Systems, Inc. as its new president, with an immediate effective date.

“Peter is already a well-known person in the construction and exterior wall industry, and everyone in it is looking forward to working with him as he carries out his duties”, David Johnston, executive director and CEO of EIMA said. “With over 15 years in the EIFS industry and 30 years in construction, he has an excellent technical background and knowledge of EIFS that will serve him as he leads the industry. He has already contributed mightily to the discussions and deliberations of the EIMA board.”



Balint has held a variety of positions over his career in the construction industry from Product Manager to President; before becoming the President and CEO of Dryvit Systems, Inc. in 1998. Balint previously served as the Vice

President of EIMA and succeeds Buck Buchanan, of Parex USA, who has held the position for the previous two years.

Above: Buck Buchanan (L) and Peter Balint (R)

AIA PREDICTS 6.2% UPSWING IN 2013 AND A STRONG FINISH IN 2012

Thanks in large part to the continuous demand for hotels and retail projects, along with an increased demand for industrial facilities, AIA is predicting an increase of 4.4% in

non-residential construction spending over the remainder of 2012 and a jump of 6.2% for 2013.

An increase from 5.7% to 10.2% is projected for commercial construction in 2013. However, a much smaller increase is projected in the institutional sectors with a

rise predicted to be only 2.3% to 3%.

The AIA forecast is put together semi-annually with a panel consisting of McGraw Hill Construction, Wells Fargo Securities, HIS-Global Insight, Moody's Economy.com, FMI, Reed's Construction Data, and Associated Builders and Contractors.

EIFS INDUSTRY MOURNS LOSS OF FRIENDS AND COLLEAGUES

The summer of 2012 has taken its toll on a few friends and colleagues of the EIFS industry. EIMA regrets to report the sad news of the passing of several persons well-known in the EIFS industry and many active in EIMA.

Crystal Bonnell, wife of Danny Bonnell, passed away on August 9th, after a long and valiant fight with chronic lymphocytic leukemia. Crystal, along



with Danny who is the president of Commercial Systems Plus, Inc., was a staunch supporter

of EIFS and EIMA. She was extremely active in maintaining the high activity level of the Carolinas Lathing and Plastering Contractors Association, aiding in its promotion and in assisting in coordinating many of its events. She is survived by Danny, her children: Danny Lee Bonnell and

wife Amy, Beth Bonnell, Leigh Bonnell, and Ashleigh Hansberger, and three grandchildren.

Robert "Rob" G. Thomas, Jr., a nationally recognized building wall/



Photo courtesy of Walls & Ceilings Magazine

roof consultant who specialized in EIFS passed away suddenly on July 27th in Jacksonville, Florida. Rob was a graduate of Carnegie Mellon University with a degree in Architecture. After working on site on a number of projects, he was employed by Dryvit Systems in July 1980 until January 1988 when he established his own consulting firm. He was chair of ASTM's E06.58 Subcommittee on EIFS and Related Products for 15 years and authored several books on EIFS. As well, he wrote a monthly column for **Walls & Ceilings** magazine.

Fred Woolard, a former EIMA board member passed recently. He

was one of the owners of Woolard Brothers, Inc. which is now known as Woolard



Brothers Commercial Contracting. It is now co-owned by Fred's son. Fred's father started the original firm in Columbus, Georgia in 1932, which moved to Montgomery, Alabama in 1949, following Fred's service in World War II. He was well recognized and knew everyone in the construction community and went on a single-handed mission as an EIFS applicator promoting EIFS to the architectural community becoming synonymous to the product.



The Department of the Army's Boatwright Maintenance Park Building 2770 in

EIFS TAKES THE LEAD IN DOE'S FEDERAL AWARD PROGRAM

Fort Knox, KY, is showing its strength in building envelope energy efficiency. This building is currently achieving energy reductions of 46.7%, thanks in part to its EIFS exterior and spray foam roof.

The building is part of the U.S. Department of Energy's 2012 Better Building Federal Award program, that was started last fall, and looks to conclude this September.

An article from *Durability and Design* reads:

"A highly insulated new spray foam roof and insulated EIFS walls are giving a federal building a big lead in the first year long competition to find the most energy-efficient facility."

The next two buildings come in with 30.3% and 27.1% energy reductions, respectively, since last fall.

For more information, visit www.eima.com/blog for a link to the competition.

BILL EGAN SPEAKS TO FLORIDA WALL & CEILING CONTRACTORS ASSOCIATION'S CONVENTION

EIMA Secretary Bill Egan spoke to the Florida Wall & Ceiling Contractors Association annual convention which was held in St. Augustine on July 19-21.

Mr. Egan shared the podium with AWCI President Jeff Burly and AWCI Executive Vice President Steve Etkin during the FWCCA's awards breakfast. Mr. Egan presented an overview of EIMA, its current advocacy successes and initi-

atives, an update on the effort to have more insurance companies write coverage for



EIFS, EIMA outreach to architects, and a report on significant current trends in the

EIFS industry including a drastic reduction in the number of claims made against EIFS manufacturers and the slight up-tick in EIFS markets. He also mentioned that the preliminary findings of the seminal research being conducted by the Oak Ridge National Laboratory and EIMA would be made public soon, but the findings would, no doubt, mirror those highly-satisfying results for EIFS already gained in the previous two phases of the research.

JEFF BURLEY IS AWCI'S NEW PRESIDENT



As of July 1, 2012, Jeff Burley has taken on the task of leadership of the Association of the Wall and Ceiling Industry (AWCI). He succeeds Tim

Weis of the T.J. Weis Contracting, Inc. of Lake St. Louis, Missouri.

Mr. Burley begins his term of office as AWCI president on July 1st. He has 40 years' experience in the construction industry and is currently the president and CEO of the Florida based contracting firm, B&B Interior Systems, Inc. The firm was incorporated in 1980, and is certified under the state of Florida as a drywall specialty contractor. The company specializes in interior finishing contracting

with a focus on the commercial, institutional and industrial sectors of construction.

Burley who spent his college years at Akron University in Akron, Ohio, has served on the AWCI board of directors and is past president of the Florida Wall & Ceiling Contractors Association. Locally, he is vice president of the Plantation Gateway Advisory Board. Plantation Gateway is a Safe Neighborhood District and Community Redevelopment Area. He is also currently an active mortgage and real estate broker.

Did you know EIMA has a BLOG?

*Check it out at
www.eima.com/blog*

NEW ENERGY COALITION HITS DC, TALKS CHEMICALS

On July 18, 2012, more than 27 associations in the building and construction industry joined together and announced the formation of the American High-Performance Buildings Coalition (AHPBC). The name closely resembles, but is not associated with, the High Performance Building Congressional Caucus Coalition (HPBCCC), which EIMA serves on the executive com-

mittee. The coalition will seek to offer assistance in the development of green building standards and will support "performance-based" building codes.

The announcement comes as the U.S. General Services Administration (GSA) is reviewing the use of green building standards in federal buildings and as the U.S.

Green Building Council (USGBC) is revising its LEED rating system. The newly formed coalition has stated that it supports using a "consensus process" and plans to advocate that to the GSA.

Some opponents are questioning if the coalition is more of an attack on LEED to push for a different approach to energy efficient buildings.

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EIMA VISITS NAHBRC

On July 17th, EIMA met with representatives of the National Association of Home Builders Research Center (NAHBRC), to both get a tour of the facility and to discuss possible joint projects could be done in the

future. NAHBRC representatives showed a variety of opportunities they offered or could take part in from group discussions with mediators, homebuilder surveys and data, to studies similar to those being done at other

facilities that EIMA is, or has in the past, participated in.

The visit was part of an overall goal that EIMA currently has, of improving the relationship with NAHB and finding new ways to approach their membership for better inclusion and support of EIFS by their customers. EIMA has continued discussions with the research center and has some prospects in the works of possible projects that are candidates for the study.

EIMA is currently a member of NAHB, through the Northern Virginia chapter.



ADVOCACY EFFORTS IN GREATER CHICAGO AREA

Earlier this year EIMA was made aware of a growing number of jurisdictions in the Greater Chicago area that were limiting the use of EIFS, by one of the four manufacturer members. A list of rumored jurisdictions was provided to EIMA. As a result, several of the locations were confirmed to have restrictions while others had made modifications to their existing building codes on their own to permit the use of EIFS. Some of the modifications were as simple as amending their version of the ICC building codes.

Initially, 11 jurisdictions were provided to EIMA. The issues ranged from percentage limitations to outright bans on EIFS. After researching all 11 the list was cropped down to 6 jurisdictions with 1 being an internal department opinion

to not use EIFS, while the other 5 were in writing. EIMA also was able to find that 1 of the locations that did not allow for EIFS, did however allow for stucco. In the other areas stucco was treated the same as EIFS.

A plan is currently in the works, revolving a great deal around educating decision-makers about the advances of EIFS. By talking to the right people in those jurisdictions, EIMA was able to learn about some of the concerns and see that many revolved around the same couple of concerns, many of which were just outdated due to lack of information. EIMA will continue to monitor these locations and plans to schedule at least one visit out to the Chicago area this fall to continue pushing on this issue, until the current restrictions have been lifted. Updates on this matter will



continue to be provided to you.

If you or others hear of jurisdictions, such as these, who are limiting the use of EIFS please do not hesitate to contact EIMA for assistance.