William ‘Bill’ Kasik of BASF Corporation - Wall Systems has been elected by the EIMA Board of Directors as EIMA President for the 2014/2016 term. Mr. Kasik is a longtime EIMA member and previously served as President during the 2006/2008 term. He replaces Peter Balint, the Chief Executive Officer of Dryvit Systems, Inc., who was EIMA President for the 2012/2014 term.

Rob Bottema of Sto Corp. was re-elected to the Board and is now in the office of Vice President and Treasurer, rotating from the office of Secretary, a position that he held during the 2012/2014 term. Buck Buchanan of ParexUSA was also re-elected to the Board and is now in the office of Secretary. Newly elected to the Board is Mike Murphy of Dryvit Systems, Inc., who holds the office of Manufacturing Director. Mr. Murphy is President of Dryvit. William Wagner of Dow Construction Chemicals was re-elected to the position of Associate Member Director. Wes Hotchkiss of L&W Supply was re-elected and will now be in the office of Distributor Director (Voting). Dave Neff of Manning Materials was re-elected to the Board as well, and he is holding the office of Distributor Director (non Voting).

The EIMA Bylaws provide that the role of the EIMA Board is to be the governing body for EIMA, having oversight of the direction of EIMA, including the review and determination of its policies.

**Register Now for the ASTM Symposium on EIFS**

Registration is now open for the ASTM Symposium on EIFS titled: *EIFS: Performance, Progress and Innovation*. The symposium is being held is being on October 5 and 6 held at the Sheraton New Orleans in New Orleans, Louisiana. Over 15 papers will be presented on topics as diverse as keys to durable EIFS clad exterior wall assemblies and the energy and moisture affect on EIFS clad walls. For more information, go to [www.astm.org](http://www.astm.org) or [www.eima.com](http://www.eima.com). Hurry! Space is limited.
EIMA Tells RCI Region 2 About EIFS Basics for Success

EIMA representatives Bill Egan of BASF and Dave Johnston of the EIMA staff made a presentation to Region 2 of RCI. The presentation focused on EIFS basics including variations of durability and on key points of EIFS application and specification. This was the second time that EIMA presented to an RCI regional group. Approximately 50 persons were in the class, which was held in Jacksonville, Florida.

RCI (formerly the Roof Consultants Institute) is an association of professional consultants, architects, and engineers who specialize in the specification and design of roofing, waterproofing, and exterior wall systems. RCI currently has 2,800 individual members throughout the United States and Canada. RCI regularly hosts regional educational programs designed to explain the practical application of roofing technology, waterproofing methods and sound building envelope theory.

House to take up Energy Bill in September

This past May, the Senate couldn’t garner enough votes to finally pass the energy legislation commonly referred to as Shaheen-Portman. Among other things, the legislation promised to strengthen our energy efficiency while creating numerous jobs in the process. The Senate Republicans had attempted to tie the controversial Keystone XL pipeline bill to this piece of legislation, while Senate Democrats vowed it would only call a vote on pipeline bill if and when Shaheen-Portman was passed. This September, the United States House of Representatives will take up an energy bill package that includes the previously approved Keystone XL pipeline bill, in an effort to push the Senate toward similar actions. EIMA will continue to track these pieces of energy legislation and update its membership accordingly.

EIMA Joins Others in Objecting to H.R. 1563

On May 30th, EIMA, the Stucco Manufacturers Association, and the Vinyl Siding Institute joined together in objecting to H.R. 1563: Concrete Masonry Products Research, Education, and Promotion Act of 2013. A letter sent to members of the House of Representatives on behalf of these organizations read, “As organizations which represent construction product manufacturers that compete with those produced by the masonry industry, we oppose this bill which will, if enacted, provide the masonry industry with a huge federally-sponsored advantage over the research activities of our industries, thus providing the masonry industry with a competitive advantage over the products and systems of our industries.” The “check-off” bill intends to remedy the lack of industry participation by assessing all firms in the masonry industry for research.

The legislation is still being considered in the House Committee on Energy and Commerce: Commerce, Manufacturing, and Trade Subcommittee. When updates become available EIMA will publicize them to its membership.
EIMA CALLS ON GSA AND STATE DEPARTMENT

EIMA staff has met several times with representatives of the Public Buildings Service of the U.S. General Services Administration and with two offices of the U.S. Department of State. The purpose of these meetings was to show federal procurement officials, first-hand, the advantages of EIFS over other opaque exterior wall claddings. Another purpose of the meetings was to ascertain if there were any biases against the use of EIFS by federal awarding agencies. Currently, EIFS only comprise 2 percent of the federal exterior wall cladding market. The meeting with Under Secretary of State for Management Patrick Kennedy focused on the durability of EIFS and its impact resistance. The second meeting, with the specification branch of the State Department’s Overseas Building Operations Office, focused on the department’s construction program and setback requirements for all of the State Department’s buildings, no matter what exterior wall cladding is used.

An outcome of the meetings showed the importance of the design professional in specifying all systems, including exterior wall claddings.

ADVOCACY AND INDUSTRY RELATIONS COMMITTEE DISCUSSES NEXT STEPS

On August 7, the Advocacy and Industry Relations Committee got together for a conference call to discuss some ongoing cases that EIMA is involved in. In addition to local ordinances in Chicago, IL and Baltimore, MD, the committee discussed new and ongoing efforts with insurance companies that still have policies with an EIFS exclusion present. EIMA has scheduled a meeting for early next month to meet with FM Global again on this topic, in hopes that the harmful publications they currently have will be modified or removed from circulation. Among the policies that EIMA has been following are those of several relocation firms, and their desire to not accept EIFS houses from being included as viable options for their clients. The committee has taken up this issue in the past and was again briefed on inroads EIMA has made on the topic. Several more updates on the next steps from this meeting will be available in the coming months.

WASHINGTON D.C. CONSIDERS BAN ON EPS

EIMA recently learned that Washington, DC was considering a ban on EPS. After reaching out to the American Chemistry Council (ACC), EIMA learned that the current proposal only applies to consumer-type EPS products and does not apply to foam insulations used in buildings. At this time EIMA will not object to the ban. If the proposal is modified to also ban foam insulations used in buildings EIMA will change its current position.
EIMA TO MEET WITH FM GLOBAL

EIMA representatives will meet with FM Global reps on September 10th in the Norwood, Massachusetts offices of FM. The last meeting of the two organizations was on March 20, 2012 at which time EIMA presented to FM 22 comments on how the FM bulletin titled “Understanding the Hazards: EIFS” could be revised and improved. The upcoming meeting, like the last one, will primarily focus on improving the availability of insurance coverage for EIFS application.

Other topics that will be addressed include: 1) the status of NFPA study on exterior fires worldwide and how FM will react to it; 2) FM’s View on Resiliency initiatives at the IgCC and at ICC in general 3) allowing EIMA manufacturing members to test in accordance with FM 4881, 4) the upcoming hearings on the proposed code changes to the International Green Construction Code (IgCC) and 5) EIMA’s view on the ASHRAE Envelope Verification and Inspection proposal, which will require inspection of continuous and cavity insulation in new construction.

EIMA ATTENDS FWCCA

EIMA representatives attended the Florida Wall and Ceiling Contractor’s Association (FWCCA) Annual Convention that was held in Orlando, Florida from July 24-27. In addition to EIMA staff, several EIMA members also attended the conference and exhibited at the trade show.

Shows such as FWCCA’s Annual Convention are important for EIMA as nonmembers in attendance might be considering joining EIMA in the near future. EIMA staff networked with a variety of firms in the EIFS industry while walking through the trade show, which was very well attended.

Additionally, events such as this give EIMA representatives a chance to discuss ongoing industry issues with the members of other associations.

As EIMA continues to see solid growth in the contractor ranks, it will continue efforts to assist this significant group with challenges they may face.

2014 BEYOND GREEN HIGH PERFORMANCE BUILDING AND COMMUNITY AWARDS NOW OPEN

EIMA just received notice that the National Institute of Building Sciences (NIBS) Sustainable Buildings Industry Council (SBIC), along with its many sponsors has announced its accepting nominations for their Beyond Green High-Performance Building and Community Awards. Nominations are due no later than 5:00 p.m. on Friday, October 31, 2014 and winners will be announced at the Beyond Green Awards Luncheon during Building Innovation 2015, held January 6-9. Nominations for projects that demonstrate initiatives that show off the high-performance building arena as well as projects with these practices should be nominated.

Nominations can be made to www.nibs.org/SBIC in the categories of high-performance buildings, high-performance attributes and systems, high-performance initiatives, innovations for high-performance buildings and communities, and the Greg Franta Memorial Award. Remember all nominations must be made by 5:00 p.m. EST on October 31, 2014.

October 5-6, 2014
Sheraton New Orleans
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First EIFS Symposium in 20 Years!

Session papers include:
• EIFS Code Requirements, Acceptance and Fire Performance
• Energy and Moisture Impact of EIFS Clad Walls
• Keys to durable EIFS Clad Exterior Wall Assemblies
• Continuous Insulation and Impact on Building Performance

For more information, please go to www.astm.org or www.eima.com

Sponsored by ASTM Committee E06 on Performance of Buildings
EIMA WELCOMES NEW CONTRACTOR MEMBERS

EIMA extends a most cordial welcome to its new members. We thank you for your support of the EIFS Industry.

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