

EIFS BRIEFS

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CALENDAR

IRMI Construction Risk Conference

November 9-13
Nashville, TN

American Society of Home Inspectors

Inspection World Expo

January 6-9, 2015
Philadelphia, PA

International Builders Show

January 20-22, 2015
Las Vegas, NV

ASTM INTERNATIONAL HOSTS FIRST EIFS SYMPOSIUM IN NEARLY 20 YEARS



On October 5-6, the ASTM Committee E06 on Performance of Buildings sponsored the Symposium *EIFS: Performance, Progress and Innovation* in New Orleans, LA. The symposium was chaired jointly by Peter Nelson of Simpson, Gumpertz, and Heger, and Bill Egan of BASF Corp—Wall Systems. The last symposium that focused on EIFS was conducted in the mid-1990s, leaving a great deal of material to be discussed over the short two day window.

An overwhelming 20 papers were submitted with almost each being presented to the packed room of close to 100 attendees. The presentations touched on every topic imaginable, and garnered several questions and comments from those listening. In addition to EIMA staff, several EIMA members presented over the two days, including all four of the manufacturing members. While presenters commonly talked about EIFS as a whole and the system's

advancements over the years, individual presentations also focused on the different components such as the substrate, reinforcing mesh, finish coats, and both air and water-resistive barriers, each of which plays a pivotal role in the overall performance of the system.

EIMA looks forward to more collaborative events with other groups, specifically those that can better educate attendees on where the system is today.

MASONRY CHECK-OFF BILLS STILL ALIVE IN CONGRESS

The proposed Concrete Masonry Products Research, Education, and Promotion Act of 2013, H.R. 1563, which would provide for establishment of a federal program for advancing the masonry indus-

try, is now up to 244 co-sponsors. S. 429, the companion bill in the Senate, is now up to 22 co-sponsors. In September, the Congressional Budget Office found that there is a federal cost to en-

acting it. EIMA joined with several other trade groups in opposing these bills since they would provide a federal subsidy to a competing industry.

PAREX USA TAKES EIMA QUARTERLY PROJECT AWARD

Parex USA has become the first repeat winner of the EIMA Quarterly Project Award, which has been given out since 2013 for an EIFS project that shows the exemplary performance and benefits of the exterior wall cladding system.

The Cabana Bay Beach Resort, in Orlando, FL, was completed this past July using both sand fine and metallic finishes. The 400,000 square foot vacation resort offers wildly attractive colors along its exterior, and is the perfect location for any upcoming trip.



The contractor on the resort was JC Gibson Plastering Inc., while the distributor was RE Elliott Specialty Supply. The

team that was assembled created a wonderful result highlighting the many benefits of EIFS.

EIMA SUCCESSFUL AT GREEN CODE HEARINGS

The final hearings for the 2015 edition of the International Green Construction Code (IgCC) were held in Fort Lauderdale, Florida on October 1-4. EIMA's success at these hearings follows the major successes EIMA garnered at the previous code development hearings that were held last April in Memphis. These successes were

in the form of opposing code change proposals that would harm the EIFS industry. A few would have, in effect, banned flame retardants in foam insulation. These were defeated at the preliminary hearings, and their proponents decided not to advance them at the final hearings. EIMA also opposed two others, one of which would greatly restrict

the use of EIFS. The other would have established requirements for construction resiliency that would be almost impossible for most construction materials to meet. It was advanced by the National Ready Mixed Concrete Association. Both of these were voted down by code officials.

ASHRAE 90.1 TO ACCOMMODATE NEW CLIMATE ZONES

An interim meeting of the ASHRAE 90.1 Standing Standard Project Committee (SSPC) for the Energy Standard for Buildings Except Low-Rise Residential Buildings was held in Atlanta on October 16-18 to continue development of the 2016 edition of 90.1. The Envelope Sub-

committee of this SSPC also met and discussed making provision for new climate zones: Zones 0A and 0B. The Subcommittee also discussed thermal requirements for: 1) greenhouses, 2) coiling garage doors, 3) insulation for metal buildings, 4) opaque doors, and 5) thermal bridging. On

this latter topic, the task force on thermal bridging presented its first report. It seems that the Envelope Subcommittee of the 90.1 Committee wants to pursue thermal efficiency options to achieve a thermal bridges affect on a building rather than trying to 'dumb down' the current standard.



EIMA MEETS WITH FM GLOBAL

EIMA representatives met with representatives of FM Global at its office in Norwood, Massachusetts on September 10. Representing EIMA were Bill Preston of Dryvit Systems, the current chair of the EIMA Technical and Research Committee, and Dave Johnston, EIMA's Executive Director. The main purpose of the meeting was to ascertain the status of FM revising its advisory bulletin on EIFS called 'Understanding the Hazard.' EIMA's Technical

Committee reviewed this bulletin and found 22 inaccurate statements about EIFS. EIMA previously met with FM in March of 2012 to bring these inaccuracies to FM's attention and to ask FM to revise its bulletin. At this recent meeting, FM said that it is revising this bulletin and expanding its scope to cover many exterior wall claddings, not just EIFS. FM's goal is to have it completed in the 4th quarter of 2014.

EIMA also asked if FM would permit EIMA manufacturing members to test in accordance with FM Approval Standard 4881 for Class 1 Exterior Wall Systems. This standard evaluates a system for its durability to natural hazards as well as fire. FM suggested that EIMA write to FM's new vice president in charge of this matter who will consider EIMA's request.

EIMA WEBSITE GETS FACELIFT

Last month, EIMA upgraded its website incorporating what is known as 'fluid design' to its home page. This means that on wide screen computer monitors, the images run from margin to margin to fill the entire screen, without any filler space on the sides. This was done to increase the appeal of the site, particularly for design professionals. The new fluid design allows EIMA to showcase beautiful EIFS projects in a bigger and better way. EIMA is now working to bring the entire site up to this design. Also, the Architect section of the website has been updated and ex-



panded and that has gone live as well. Included in this section is a new and improved "Architect's Information Package" which provides the design community with a con-

cise, downloadable document to educate them on EIFS.

Please visit the EIMA website at www.eima.com to see its new look.

EIMA ATTENDS PIMA RECEPTION IN WASHINGTON, DC

Representatives from the EIMA staff attended the Polysocyanurate Insulation Manufacturers Association's (PIMA) Annual Washington Outreach Reception on October 28. This year's reception was held at the National Museum of

Women in the Arts in Washington, DC.

EIMA has partnered with PIMA several times over the years to advocate for and promote issues that are supported by both industries. Some of

these include pushing back against legislation seeking to restrict the use of flame retardants, as witnessed in California last year. EIMA looks forward to collaborating with PIMA more in the future.

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EIMA WELCOMES NEW MEMBERS

EIMA extends a most cordial welcome to its new members. The membership of EIMA thanks you for the commitment that you have made to support the EIFS industry and to participate in the promotion of the use of EIFS.

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