

EIFS BRIEFS

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Calendar

May 2015
Building Safety Month

June 8-12, 2015
High Performance Building Week
Washington, DC.

EIMA PRESENTS VIEWS ON PROPOSED CHANGES TO THE INTERNATIONAL BUILDING CODE

The International Code Council's 2015 Committee Action Hearings (CAH) for Group A codes were held in Memphis, Tennessee on April 19 – April 27. Group A codes includes the International Building Code, International Existing Building Code, International Plumbing Code, International Mechanical Code and others. The CAH are the first round in the ICC code development process for revising the current edition of the code. The CAH will be followed by the official committee action results and the opening of the Assembly Floor Motion Voting period for roughly a 10 day period in May.

Knowing that there would be several of the proposed changes that would have an adverse effect on the EIFS industry if they became a part of the codes, EIMA's Technical and Research Steering Committee reviewed all of the proposed changes that were



to be reviewed and acted upon by the ICC Fire Safety and ICC General Code Committees. Out of the over 400 codes that they reviewed they determined that 30 were of interest, and of those, they determined that 13 were of critical importance.

Utilizing the expertise and advice of Jess Beitel of Jensen-Hughes, EIMA's fire engineering and codes consultant, EIMA presented its views on these proposed changes. EIMA defeated 12 of the challenges to

the EIFS industry, and the one that passed will be contested in the next round of code development: The Final Action Hearings (FAH) this October.

Many others that were of crucial interest to EIMA were addressed by the Energy Efficiency Foam Coalition of the American Chemistry Council, including two that would ban flame retardants for foam insulation below grade for both walls and basement floors. These two failed.

AIR BARRIER ASSOCIATION CONDUCTS ANNUAL MEETING

The Air Barrier Association of America's annual meeting was held in Dallas on April 7-9, and EIMA's executive director Dave Johnston represented EIMA at it to demonstrate EIMA's strong willingness to cooperate with ABAA. ABAA executive director Laverne

Dalgleish addressed the changing preferences in construction materials in Chicago. He indicated that the decreasing emphasis on concrete masonry units (CMU) in the Chicago area was producing opportunities for air barriers and other construction

systems. This situation presents opportunities for both ABAA and EIMA to collaborate on initiatives of mutual interest. Mr. Dalgleish also noted that ABAA is actively providing more and more education programs on air barriers to audiences.

SAN FRANCISCO CHRONICLE AWARD WINNER GETS QUARTERLY PROJECT NOD

In late 2013, EIMA launched a Quarterly Project Awards Program to showcase the wide range of benefits EIFS can offer. This quarter, the award was given to Dryvit Systems, Inc. for their 1645 Pacific Ave project in San Francisco, California.

The 6-story residential complex was completed in the spring of 2014, utilizing EIFS to create unique features and shapes. The project gained the attention of the community and news channels in the surrounding area, comparisons were made between the classic days of the city and architecture from early 20th century Paris. The project was also awarded “Best new Resi-



dential Project” by the San Francisco Chronicle.

This condominium complex demonstrates the award win-

ning design attributes that accompany an EIFS project today. The next EIMA Quarterly Project Award will be named in early summer.

ASHRAE 90.1 ENVELOPE SUBCOMMITTEE HOLDS INTERIM MEETING

The ASHRAE 90.1 Standing Standard Project Committee (SSPC) met in Atlanta on April 16-18. The Envelope Subcommittee of this committee met as well. Currently, the main topic of interest to EIMA

on which the Envelope Subcommittee is working is thermal bridging. A very lively discussion on this topic demonstrated that there is a wide-ranging view of what ASHRAE can do to address

thermal bridging. The discussion produced no resolution to this problem, nor did it advance progress on reducing the effects of thermal bridging.

OSHA EMPLOYEE MEDICAL EVALUATIONS

EIMA has been contacted by a few of its contactor members who are asking for the names of physicians who can complete an employee medical evaluation for silica. After

research, EIMA has found where the 3M Company is offering online assessments to comply with this OSHA requirement. According to 3M, following use of its online

questionnaire, only 3 percent of those who do not meet the criteria in the questionnaire have to be examined by a physician.

EIMA MEETS WITH AIAS TO CREATE PARTNERSHIP

At the end of March, EIMA staff met with Nick Serfass, the Executive Director of the American Institute of Architecture Students (AIAS), to discuss a possible partnership between both organizations. While being initially discussed at both meetings of the EIMA Board of Directors and Communications and Education Committee, this meeting was a first step at a larger agreement.

AIAS “is an independent, non-profit, student-run organization dedicated to providing

unmatched programs, information, and resources on issues critical to architectural education. The mission of the AIAS is to promote excellence in architectural education, training, and practice; to foster an appreciation of architecture and related disciplines; to enrich communities in a spirit of collaboration; and to organize students and combine their efforts to advance the art and science of architecture.”

As EIMA continues to explore new avenues of educating the

building industry, AIAS presents a unique opportunity to educate future architects. Partnering with them will allow EIMA the opportunity to write articles, disseminate updated information, and meet architecture students face to face. This education process will confirm that students have the most up-to-date information about the EIFS industry, additionally, making them aware of the resources EIMA can offer throughout their career.

WATCH EIMA ON YOUTUBE

Twitter, Facebook, LinkedIn, a blog, and now YouTube! On April 15, EIMA added another platform to promote EIFS and the industry association with the launch of a YouTube channel. A trailer for the 2015 EIMA Annual Meeting in Long Beach, California was selected as the kickoff video.

Like the other social platforms, this channel will work to promote EIFS while also educating the general public with pertinent information. Additionally, videos recapping the Annual Meeting will be showing up throughout the month of May.

Like and share these videos, then let us know if you have any ideas for new ones.



EIMA MAKES CASE ON EARTH DAY

Marking its 45th anniversary, Earth Day was once again celebrated across the globe on April 22. The day, which was first celebrated in 1970, is widely credited with the modern environmental movement and focuses on a range of green policies and procedures.

The EIFS industry regularly promotes its energy efficient and environmental qualities as reasons to use the exterior wall cladding system. This year, the EIFS Industry Members Association released new information showing how EIFS is the “green” choice, highlighting its impact on global

warming and energy performance.

The information can be found on the EIMA website, www.eima.com, and EIMA’s YouTube channel.

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EIMA WELCOMES NEW CONTRACTOR MEMBERS

EIMA extends a most cordial welcome to its new Contractor members. The membership of EIMA thanks you for the commitment that you have made to support the EIFS industry and to participate in the promotion of the use of EIFS.

Florida

Reliance Construction Co.
234 N.E. 5th Avenue
Delray Beach, FL 33483
(561) 613-5424
www.RelianceFl.com

Illinois

Fox Valley Construction
1061 N Raddant Rd
Batavia, IL 60510
(630) 761-1122
www.foxvalleyco.com

Michigan

City Renovation & Trim, Inc.
2685 Paldan Drive
Auburn Hills, MI 48326
(248) 276-8900
www.cityrenovation.com

Closner Construction & Sales
2050 Enterprise Street
Marquette, MI 49855
(906) 225-1146
www.closner.us

Metal Arts Construction, Inc.
PO Box 17
1700 Gover Parkway
Mt. Pleasant, MI 48804
(989) 772-0782

Ritsema Associates
3000 Dormax SW
Grandville, MI 49418
(616) 538-0120
www.ritsema.com

Michigan

Titan Interiors
4717 Broadmoor Ave, SE,
Suite D
Grand Rapids, MI 49512
(616) 975-3705
www.titaninteriors.net

North Carolina

Piedmont Stucco, Inc.
10660 S. Tryon Street,
Suite 21
Charlotte, NC 28273
(704) 504-1313

New Mexico

Firebird Structures
PO Box 93685
Albuquerque, NM 93685
(505) 554-1146
www.firebirdstructures.com

Ohio

Trisco Construction Services
2000 Baty Road
Lima, OH 45807
(419) 339-9912
www.triscoservices.com

Pennsylvania

Lutteroty Stucco LLC
1102 S. 10th Street
Emmaus, PA 18049
(267) 718-2946
www.jlstucco.com

South Carolina

Stoddard Plastering Co., Inc.
PO Box 430
Clinton, SC 29325
(864) 833-2626
www.stoddardplastering.com

Texas

Lasco Lath & Plaster
11050 Ables Lane
Dallas, TX 75229
(972) 488-5556
www.lascoadi.com

