

EIFS BRIEFS

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Calendar

Florida Wall and Ceiling Contractors Association
Annual Convention
July 9-12, 2015
Boca Raton, FL

Construct 2015
September 30-October 3, 2015
St. Louis, MO

GreenBuild 2015
November 18-22, 2015
Washington, DC

EIMA ATTENDS HIGH PERFORMANCE BUILDING WEEK IN WASHINGTON, DC



What does it mean for a building to be one of high-performance?

In early June, organizations, members of Congress, and others joined together for High-Performance Building Week in Washington, DC to answer that. The annual event is organized by the High-Performance Building Congressional Caucus Coalition, a private sector coalition with nearly 200 members that offers support to the High-Performance Building Caucus of the U.S. Congress.

The kick-off was held during the June 9 roundtable and highlighted with the unveiling of the 2015 Policy Priorities. The document marked a first for the Coalition and will act

as the framework for advocacy efforts on Capitol Hill. The list includes legislation and initiatives tied to energy efficiency, water savings, and tax credits.

Representative Peter Welch (D-VT), High-Performance Building Congressional Caucus Co-Chair, provided several positive remarks about the week and efforts of the coalition's members during the reception on Wednesday evening (June 10).

A Congressional Briefing on Policies to Advance the Achievement of High-Performance Buildings was held on Thursday morning (June 11) at the Rayburn Building, and was organized by the National Institute of Building Sciences. Presentations were given by Ryan Colker (NIBS), Erin Grossi (Underwriters Lab), and Leanne Tobias (Malachite); additional remarks were made by Henry Green (NIBS), Dain Hansen (IAPMO), and Representative David McKinley (R-WV), Co-Chair of the High-Performance Building Congressional Caucus. EIMA was a sponsor of this

year's event and looks forward to working with the coalition on the 2015 Policy Priorities.

According to the High-Performance Building Congressional Caucus Coalition's website, "The High-Performance Building Caucus of the U.S. Congress was formed to heighten awareness and inform policymakers about the major impact buildings have on our health, safety, welfare, and the opportunities to design, construct, and operate high-performance buildings that reflect our concern for these impacts. Fundamental to these concerns include protecting life and property, developing novel building technologies, facilitating and enhancing U.S. economic competitiveness, increasing energy efficiency in the built-environment, assuring buildings have minimal climate change impacts and are able to respond to changes in the environment, and supporting the development of private sector standards codes and guidelines that address these concerns."



ASTM WORKING ON AIR BARRIER STANDARD

The ASTM Subcommittee on Air Leakage and Ventilation Performance, E 06.41, conducted a 'virtual' subcommittee meeting via conference call on June 22. The purpose of the call was to address the new proposed changes in the draft standard specification that is now being developed entitled "Standard Specifica-

tion for Fluid-Applied Air Barrier Materials." Development of this standard specification has been slowed by various interests attempting to include test requirements that have little to do with air barriers. In part, to alleviate the concern over these requirements, the proposal now has two parts: one for masonry

substrates and one for framed substrates. EIMA members and others have voiced concern over the proposed test and reporting requirements that will provide bias toward some air barrier materials in the marketplace. There will be another revised draft of this document prior to it being rebalotted.

EIMA ESTABLISHES INSURANCE TASK FORCE

At its meeting during the annual meeting, the EIMA Advocacy Committee, chaired by Buck Buchanan, set up an Insurance Task Force. The purpose of the task force is to take actions to improve the availability of affordable insurance coverage for EIFS. These actions include communicating with insurance carriers, brokers and agents

to inform them of the need for better access to insurance coverages for EIFS and to ask these insurance interests to take steps to ease access to and lower the price for this insurance, particularly for EIFS applicators and homeowners who currently live in EIFS clad homes. Some of the steps that the task force will

take include developing information and guidance on how EIFS applicators and homeowners can present their risk profile to improve their ability to obtain more affordable coverage.



ENERGY EFFICIENCY CONFERENCE BRINGS TOGETHER TOP POLICY OFFICIALS

The EE Global Conference was held on May 12 and 13 in Washington. This annual conference, organized by the Alliance to Save Energy, brings together high-ranking policy influencers and decision-makers from around the world to discuss energy efficiency and energy use trends. One of the high profile speakers was Cheryl LaFleur, Commissioner of the Federal Energy Regulatory Commission, who touted the



use of building codes as a great way to conserve energy. Another top speaker was U.S. Senator Chris Coons of Delaware who urged the audience to get involved in passage of more bi-partisan energy effi-

ciency legislation. EIMA staff attended this very worthwhile conference as a guest of Dow Building Solutions. Dow Chemical is one of the major sponsors of the conference.

FRANK MCGOVERN, STRONG SUPPORTER OF EIFS AND EIMA, PASSES

Vela Insurance Services reported to EIMA that Frank McGovern, Senior Vice President and Eastern Regional Executive of Vela, passed away on May 12. On Thursday, May 7, Frank suffered a massive heart attack while entering the Vela building in Chicago to start his day. Despite life-saving efforts by building maintenance, Vela staff, emer-

gency first responders and the physicians at Northwestern Memorial Hospital in Chicago, he was unable to survive. He was 61. Frank's contributions to advancing the relationship between Vela and EIMA were huge as were his ideas to increase the availability of insurance coverage for EIFS. Frank played in the 2015 Duncan Crowther Golf Tourna-



ment sponsored by Dow on April 28. His team came in second. EIMA sent its condolences to Vela and to the memorial service for Frank, which was held on May 20.

EIMA MEETS WITH COUNTY EXECUTIVES ASSOCIATION

EIMA staff has met with Michael Griffin, the executive director of the Association of County Executives. ACE is the trade group that represents county executives who are elected to their position as

opposed to county executives who are hired or are appointed. Discussion topics included the benefits of continuous insulation, the advantages of EIFS, restrictive EIFS zoning ordinances, and how EIMA

can get before county executives to inform them of how EIFS can improve energy efficiency while elevating the appearance of buildings.

EIMA OFFERS SUPPORT FOR ICC BUILDING SAFETY MONTH

This year, "Resilient Communities Start with Building Codes" was the motto of the 35th annual ICC Building Safety Month.

EIMA proudly joined others in sponsoring the 2015 push for the importance of building codes. Each May, the International Code Council (ICC) pro-

motes Building Safety Month to help businesses and families understand what it takes to build a safe and sustainable building. This campaign is intended to generate awareness, and support for the adoption of modern building code as well as a well-trained work-force to maintain these systems.



EIMA has been a sponsor for the last 3 years and looks forward to co-sponsoring this worthwhile event in 2016.

MINNESOTA BANS FLAME RETARDANTS, EXCLUDES BUILDING MATERIALS

On May 19, Minnesota's Governor, Mark Dayton, signed the nation's most restrictive flame retardant legislation into law. The bill saw a high level of support in both the state's House and Senate, passing the House on a 125-6 vote

while making its way unanimously through the Senate.

A previous version of the legislation would have banned several other chemicals, but thanks to a push from the business and chemical communi-

ties, these chemicals were removed from the list. Instead, the law that was approved and signed bans 4 chemicals used in furniture and children's products and does not apply to building materials.

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EIMA WELCOMES NEW MEMBERS

EIMA extends a most cordial welcome to its new members. We thank you for your support of the EIFS Industry.

Contractors:

Acertec Enterprise LLC
999 Riverview Drive
Totowa, NJ 07512
(973) 573-2750
www.aciesgroup.net

Daley's Drywall
960 Camden Avenue
Campbell, CA 95008
(408) 374-7626
www.daleysdrywall.com

Superior Masonry and Stucco
2711 E Douglas Ave
Wichita, KS 67211
(316) 928-2365
www.superiormasonryandstucco.com

Architects:

KS International
6093 Crape Myrtle Ct.
Woodland Hills, CA 91367
(818) 939-9840

Morris Engineering LLC
892 Route 22, 2nd Floor
Somerville, NJ 08876
(908) 231-1776
www.morrisengineeringllc.com

**Spaceplan Architecture
Interiors & Planning, P.A.**
183 Owenby Cove Road
Asheville, NC 28803
(828) 712-9664
www.spaceplan.net

International Affiliate:

Andes Construction
Santiago, Chile
www.andesco.cl

DISTRIBUTOR IN THE SPOTLIGHT: PHIL CATALANO



Home Acres Building Supply

An email blast, followed by a personal note and all of a sudden EIMA has seven (7) new contractor members. Thanks to the effort of Phil Catalano, this is exactly what happened.

Phil works for Home Acres Building Supply, a distributor for STO, and an EIMA member since the mid-90s. His personal efforts to increase the association's membership were validated in the March-April edition of *EIFS Briefs*, when he noticed that 7 of the 13 new members were individuals he personally reached out to. Upon this realization, he reached out to EIMA staff to share his story.

"The value of EIMA is being a partner in their efforts to promote excellence, quality standards, and the benefits of EIFS claddings. EIMA works

diligently with insurance companies, relocation companies, and code officials to help market high quality wall cladding solutions, with only the best manufacturers" says Phil.



Today, we recognize the efforts of Phil Catalano, and the fact that he took it upon him-

self to promote the importance of joining EIMA. Founded in 1923, Home Acres Building Supply has grown to 22 locations through geographic expansion and strategic acquisition to become one of the most respected suppliers to the building trades. Home Acres expanded throughout Michigan beginning in the late 1980's and into Indiana and Wisconsin beginning in the late 1990's. They are part of the FBM group of companies, with over 70 locations in 14 states.

FBM/Home Acres offers assistance in steel framing components, drywall and finishing products, acoustical ceilings and walls, insulation, EIFS, siding, windows, doors, decking, railing and other building material products.

EIMA EIFS INDUSTRY
MEMBERS
ASSOCIATION

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