

EIFS BRIEFS

INSIDE THIS ISSUE:

<i>EIFS Hero of the Year Winner</i>	2
<i>ASHRAE Works on 2022 Edition of 90.1</i>	2
<i>EIFS Durability Guide Published</i>	3
<i>EIFS Residential Video Debuts</i>	3
<i>EIMA Board Announces New Officers</i>	4
<i>Advocacy Efforts in Olathe, KS</i>	4
<i>Chicago Adopts IBC</i>	4

Calendar

NFPA Conference & Expo

June 17-20, 2019
San Antonio, TX

Building Owners and Managers Association Convention

June 22-25, 2019
Salt Lake City, UT

ASHRAE Annual Conference

June 22-26, 2019
St. Louis, MO

“TAKE TEXAS BACK” UNDERWAY AND MOVING FAST

226. That’s how many restrictions or outright prohibitions exist against EIFS and others in the State of Texas.

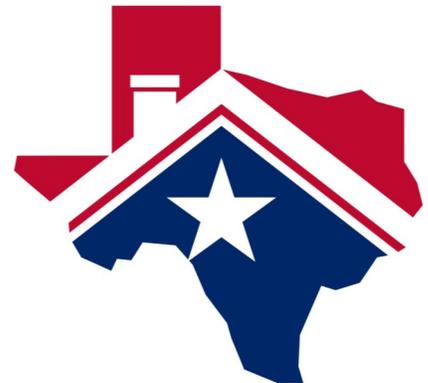
During the 2019 EIMA Annual Meeting, staff announced an initiative to focus on these sort of ordinances, beginning in Texas. Coincidentally, during the meeting, EIMA became aware of an effort already underway from the Safe Building Materials Association of Texas and the Texas Builders Association to overturn these codes and prevent future ones from adoption, through state legislation.

House Bill (HB) 2439 and Senate Bill (SB) 1266 were introduced and would restrict local governments from man-

dating the use of solely masonry products, and they would allow the use of products and materials currently permitted in current building codes. That gives everyone, including the EIFS industry, a seat at the table in areas where prohibitions exist. This legislation, if passed, would eliminate the current mandates and prevent them from occurring in the future.

Currently, these ordinances prohibit and/or restrict EIFS, vinyl-siding, stucco, wood, steel products, glass, and others that have been approved by International Build-

ing Codes (IBC). In the first sign of progress, on April 29, HB 2439 was overwhelming approved on a vote of 130-11-2. EIMA is monitoring actions in the Senate and will be joining others in making sure a similar outcome is achieved.



EIFS INVOLVED IN RECENT ASTM MEETING

The ASTM Performance of Buildings Committee met in Denver on April 1-3. As a part of this meeting, issues affecting EIFS and its components were discussed at the EIFS and Related Products Subcommittee as well as within the Air Barrier Subcommittee. The EIFS subcommittee is working diligently on the

bias and precision statement for ASTM Standard E 2273. This statement is a necessary part of the standard to ensure that it will be approved by the full committee. In the Air Barrier subcommittee, the successful work of EIMA members on the subcommittee has paid off. The onerous

reporting requirements for air/water resistive barriers that are produced by EIMA manufacturing members have been dropped from the proposed standard for fluid-applied air/water resistive membranes.

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LIV.ABLE FURNITURE SHOWROOM NAMED EIFS HERO OF THE YEAR

Located in High Point, North Carolina (the "furniture capital of the world"), the Liv.able Showroom embodies excellence in architectural design. On March 20, during the EIFS Hero Project Awards Ceremony at the 2019 EIMA Annual Meeting, the Liv.able Showroom beat out 33 other submissions to take the prestigious honor of being named the 2018 Hero of the Year.

Initially started in the 1990s, the project awards program was given new life in 2018 by the EIMA Membership Committee and Board of Directors. Submissions were gathered throughout 2018, concluding in November where the projects were presented to a panel of judges chaired by Dr. Jeffrey L. Beard, now of Drexel University's College of Engineering.

Liv.able Showroom displays collections of furniture, attracting entry-level to high-end consumers. Specially engineered scaffolding was created by Southern Wall Systems to accommodate the compound curving at the top of the 30ft by 70ft panels. The bold design clearly demonstrates the design



flexibility that can be accomplished with EIFS.

Liv.able Showroom

Manufacturer: [BASF Corporation - Wall Systems \(Finestone\)](#)

Contractor: [Southern Wall Systems](#)

Distributor: [Meridian Brick and Masonry Supply](#)

Owner: Liv.able, Inc.

General Contractor: New Atlantic Contracting, Inc.

Architect: Freeman Kennett Architects

Additional recognition was given to 10 projects. Hero Awards were given to 309 East Paces Ferry Road

(Atlanta, GA), The Village at Totem Lake Building B (Kirkland, WA), Kean University - Freshman Residence Hall (Union, NJ), and the Private Residence in Swain, NY. Awards of Merit were given to AC Hotel by Marriott Tampa Westshore (Tampa, FL), Mystic Lake Casino & Hotel, (Prior Lake, MN), Davita (Albuquerque, NM), Hyatt House (New York, NY), Keauhou Lane (Honolulu, HI), and iFLY (King of Prussia, PA).

The EIFS Hero Project Awards Program is now firmly reestablished. Stay tuned for future announcements and submission guidelines for 2019.

ASHRAE STARTS WORK ON 2022 EDITION OF 90.1

The ASHRAE 90.1 Committee met in Atlanta on April 11-13 along with its related subcommittees, one of which is the Envelope Subcommittee. All of the subcommittees are considering the contents for

their work plans for the 2022 edition of 90.1. The Envelope Subcommittee wants to take another look at window to wall ratio as well as a look at daylighting and its affect on the solar heat gain coefficient.

Another topic that had a great deal of discussion were the comments on the new thermal bridging addendum.

EIMA TECHNICAL STEERING COMMITTEE PUBLISHES DURABILITY GUIDE

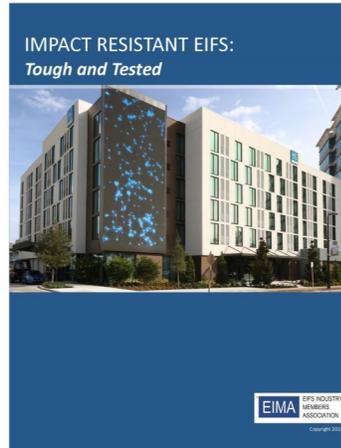
“Impact Resistant EIFS: Tough and Tested”, a publication authored by the EIMA Technical and Research Steering Committee, is near completion and slated for availability to the EIMA membership, and EIFS industry at large, in the coming days.

The committee has spent more than six months writing this important document which emphasizes that EIFS are sustainable, durable, and resistant. The publication provides detailed information and guidance to designers and specifiers regarding how to achieve impact resistant performance using exterior insulation and finish systems

that is in line with project and owner expectations.

“Highly impact resistant EIFS are easily achievable using industry standard application practices and products that are very effective and economical,” said Terry Viness, Senior Technical Services Manager at Sto Corp. and Chair of the Committee. “This publication has been developed to educate the design community on the simplicity of designing and specifying impact resistance EIFS without altering a project’s aesthetics.”

Be on the lookout in the coming days for your complimen-



tary version of the **“Impact Resistant EIFS”** durability guide. EIMA members are encouraged to share the publication with colleagues.

EIMA CREATES VIDEO TO EDUCATE HOMEOWNERS ABOUT EIFS



Comprising only a three percent share of the overall residential market, exterior insulation and finish systems are poised to grow in this ever-changing segment of the construction industry.

As part of an overall strategy to increase the use of EIFS in the residential market, EIMA

has created a marketing video to educate homeowners about EIFS.

Set to upbeat background music, the video features real-life testimonials from an EIFS homeowner, general contractor, applicator and architect, all whom are proponents of the wall cladding and its ener-

gy efficient, durability, and design flexibility qualities.

EIMA would like to extend a special thank you to Sarah Aird of Robert A. Aird Associates, and an EIMA Board of Directors member, for playing an integral role in the coordination of the participants in the video.

The video made its debut last month at the EIMA Annual Meeting in Houston, Texas and was warmly received by EIMA members in attendance.

Currently posted on EIMA’s YouTube channel, the video can be viewed at https://www.youtube.com/watch?v=AUeH08_I1hc

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EIMA BOARD ANNOUNCES NEW OFFICERS

Congratulations are extended to Tyson Kindstrom of Sto Corp on his recent election to the EIMA Board of Directors during its meeting on March 20. Congratulations, too, are extended to Greg Wiedbusch of Parex USA and Steve

Smithwick of Master Wall on their election as EIMA's Treasurer and Secretary, respectively.

During the same meeting, David Boivin of Sto Corp resigned from his seat on the

EIMA Board. Thank you is extended to David for his many years of service on the EIMA Board and for his service to the EIFS industry, the latter of which is far from over.

ADVOCACY EFFORT IN OLATHE, KS

After a successful effort in the City of Shawnee, KS, EIMA turned efforts to an active building code review in nearby Olathe. An active distributor originally brought this area to EIMA's attention, and since that point, a collaborative effort has been underway to both advocate for less prohibitive language and educate decision-makers in the city.

Representatives from Architectural Building Systems, Inc., including Tracy Tanking, have acted as the 'on the ground' lead using their resources and contacts to get in front of members of the Planning Commission. EIMA staff have answered questions from the Olathe Public Works Department and a consultant working on code language.

While it was originally expected that a resolution would be seen earlier in the year, the effort is still ongoing.

CHICAGO ADOPTS INTERNATIONAL BUILDING CODE

The City of Chicago adopted the International Code Council's International Building Code in early April. EIMA supported this action on this through a group of like-minded associations under the umbrella of the American Chemistry Council. EIMA joined in signing a letter to the City of Chicago encouraging the city to adopt the IBC and do it without amendment. EIMA has long felt that adoption of the IBC would be a big step toward greater use of EIFS in the Chicago area.



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