

EIFS BRIEFS

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Calendar

NAHB Virtual International Builders' Show
Week of February 8, 2021

AWCI's Convention and INTEX Expo
April 10-14, 2021
New Orleans, LA

2021 EIMA Annual Meeting (Virtual)
May 11-12, 2021

World of Concrete 2021
June 8-10, 2021
Las Vegas, Nevada

EIMA HOLDS FIRST "VIRTUAL" FALL MEMBERSHIP MEETING

For many, the last trip of the year was the March 2020 EIMA Annual Meeting. The fond memories from the week in Florida resulted in the successful EIMA Virtual Fall Membership Meeting November 10. Attendance included 75 EIMA members from across the United States.

The *We Are Stronger Together* theme was headlined by Ken Simonson (Chief Economist for the Associated General Contractors of America) who provided an economic overview and outlook for the coming year. Following his presentation, Eric Friedman (Senior Director of Government Affairs & U.S. Political Director for the Dow Chemical Company) provided a policy outlook based on the results of the 2020 Presidential, Senate, and House elections. His presentation provided insight into what should be expected and what policies probably won't be moving forward.



During the meeting, EIMA launched the "Be an EIFS Craftsman" video, which favorably portrays the skill-set of a craftsman, while noting the importance of the position to the EIFS industry. The video can now be found on the EIMA [YouTube channel](#).

Looking ahead, EIMA is planning a virtual annual meeting May 11-12, 2021, and an in-person membership meeting later in the year in November, which will be highlighted by a celebration of EIMA's 40th Anniversary.

EDUCATION PROGRAM TO LAUNCH SPRING 2021

To meet the demand from contractors, architects, and other industry professionals, EIMA is set to launch the EIMA University educational program around the May 2021 EIMA Annual Meeting.

EIMA University will provide individuals and companies an

opportunity to further elevate themselves within the EIFS industry, while also acting as a program that designers, building owners, and insurance providers turn to for information about EIFS. The program will provide general information about the EIF system,

details from the *EIFS Guide to Drainage Detailing*, installation videos, and advice from experienced EIFS Craftsmen. The program, designed for architects and designers, will include the ability to gain AIA-CES credits as well.



EIFS INDUSTRY
MEMBERS
ASSOCIATION

NEW YORK CITY FINAL MEDIATION DECISION

The New York City Department of Buildings (DOB) has issued its awaited decision in the mediation of a dispute that occurred during the revision of its current building code. The dispute began in the DOB's Construction Requirements and Materials Committee that was revising the section involving the use of combustibles on building exteriors. A proposal was made to severely restrict the use of plastics and foam insulation. Agreement in this committee must be unanimous, but allies of EIMA objected to this proposal. The DOB then attempted to mediate the dispute. Following sev-

eral rounds of discussion and submission of comments from both sides, DOB issued a decision against the plastic and foam insulation industries, including EIFS. The decision must now go the NYC City Council for consideration.

The American Chemistry Council (ACC), through its North American Modern Building



Alliance of which EIMA is a member, is developing a detailed action plan to oppose this decision. The ACC will present its views when the NYC City Council considers the DOB proposal.

2024 INTERNATIONAL CODE DEVELOPMENT CYCLE

A focus of the North American Modern Building Alliance (NAMBA) is to address fire safety in buildings through the development of building codes. EIMA participates on the NAMBA Fire Performance Technical Committee (FPTC) which, over the last several months, has been developing proposals for consideration during the upcoming code

development cycle. Among the proposals are revisions that would further clarify testing requirements for foam plastic insulation and EIFS. Additionally, the committee is proposing new code sections to ease and support compliance with NFPA 285 fire test requirements by adding new compliance options that include an engineering analysis or design

listings through an approved agency. These proposals would benefit many stakeholders including building code officials, EIFS applicators, manufacturers, design professionals and contractors. Proposals that are approved during the Spring 2021 code change hearings will be published in the 2024 International Building Code (IBC).

EPA TAKES UP HBCD USE

The Environmental Protection Agency (EPA) is considering placing severe restrictions on the use of Hexabromocyclododecane (HBCD), a brominated flame retardant in some foam insulations, using the authority granted to it by the Toxic Substances Control Act (TSCA). EPA's final TSCA risk evaluation found unreasonable risk from exposure to six conditions of use (COUs) of

HBCD. EPA says that each of the COUs releases HBCD to both air and water. HBCD has not been used in expanded polystyrene (EPS) since 2017. The COUs include: import repackaging; incorporation of HBCD during foam formulation; processing into insulation boards and recycling of them; commercial use and disposal of insulation boards. These latter two affect work-

ers, according to EPA.

The North American Modern Building Alliance (NAMBA), of which EIMA is a member, is working with EPA to learn if EPA assertions are based on fact in order to determine to what extent the foam insulation industry needs to be concerned. Meetings between NAMBA and EPA are beginning in December.

BUILDING INDUSTRY COALITION PUSHES PRESIDENT-ELECT BIDEN ON SKILLED TRADES

On December 16, EIMA, along with several other national and regional organizations joined in urging President-elect Biden to focus attention on trade schools and the skilled labor gap.

“Roads, bridges, buildings, airports, and water systems have been neglected for years, leading to a continual call for an infrastructure relief. As this

assistance is needed, any effort should also prioritize funding for the trade schools and addressing the skilled labor gap our country continues to face.”

With estimates predicting 41% of the current construction workforce retiring by 2031, the need to focus on the skilled trades is more critical than ever.

In addition to EIMA, leading the coalition are the Steel Framing Industry Association, Western Wall and Ceiling Contractors Association, Association of Wall and Ceiling Industry of Arizona, Eastern Contractors Association, and the Northwest Wall and Ceiling Bureau.

NOMINATIONS POURING IN FOR 2020 EIFS HERO AWARDS

On October 15, the initial call for entries went out for the third annual EIFS Hero Awards Program, a program that recognizes outstanding projects in the EIFS industry in a variety of building categories. The award winners will represent the best in the continuous insulation (CI) industry, will be examples of exceptional architecture, and will all be heroes hidden in plain sight. EIMA invites you to enter this prestigious competition.

NEW THIS YEAR: entries must be submitted [ONLINE!](#) In order to make the submission process easier for members, EIMA has created an [online portal](#) where projects can be entered into the competition. Only projects submitted online will be accepted as official entries. If you need assistance submitting an entry, EIMA encourages you to reach out to all members of the project team.

CHANGE IN ELIGIBILITY: The project completion date eligi-

bility requirement has changed. The new criteria still requires the project to have been built recently (within the past 3 years), but extends the project completion date through the end of the 2020 calendar year:

Projects must have been completed between January 1, 2018 and December 31, 2020.

For eligibility requirements, entry categories, tips for a successful entry, and all program details, click [here](#).

Key Dates:

Submissions Due:
January 15, 2021

Judging:
February 15-26, 2021

Winners Notified:
March 1, 2021

Virtual Awards Ceremony:
2021 EIMA Annual Meeting
May 10-11, 2021



EIMA WELCOMES NEW MEMBERS

EIMA extends a most cordial welcome to its new members. We thank you for your support of the EIFS Industry.

[Contractors](#)

ABC Contractor LLC
PO BOX 11687
Indianapolis, IN 46201
(317) 809-7521
www.abcontractorllc.com

ADL Design & Construction
1988 Prairie Sky Lane
Greenwood, IN 46143
(317) 796-9252

American Exteriors, LLC
5 Grimal Court
Randolph, NJ 7869
(973) 361-1266
www.americanbrickface.com

Arteaga Masonry
140 South Ritter Ave.
Indianapolis, IN 46219
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D & N Construction & Consulting, Inc.
72 Suydam Road
Somerset, NJ 08873
(646) 730-5552

DCR Exteriors
3878 Wagon Trail
Rexburg, ID 83440
(208) 201-9387

Drywall & Plastering Specialties LLC
6796 W State Rd 44
Morgantown, IN 46161
(317) 370-1959

Euro Plastering, Inc
1849 S East St
Indianapolis, IN 46225
(317) 917-8433

Huracanes Construction LLP
1531 N. Ewing St.
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KHI-Construction, LLC
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(952) 546-8166
www.olympiccompanies.com

Pyramid Plastering Inc.
6701 North College Ave. #410
Indianapolis, IN 46220
(315) 965-6997

Vaden's Drywall & Plastering
8795 Harmon Road
Fort Worth, TX 76177
(817) 825-3323
www.vadensacoustics.com

[Distributors](#)

Silicone Specialties, Inc
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1428 Richland Meadows Drive
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L5 Complete
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Overland Park, KS 66221
(913) 498-3388
<https://l5complete.com/>

Leonard & Rettig
3101 Derby Rd
Columbus, OH 43221
(614) 365-1424

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O'Donnell Architects LLC
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PTEvers Group inc.
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McKinney, TX 75072
(214) 274-6553
<http://ptjhomedefenders.com>

Rahal Architects
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305-200-8718

SBSA, LLC
5926 McIntyre St
Golden, CO 80403
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The Evans Group
986 Douglas Ave, #100
Altamonto Springs, FL 32714
(407) 650-8770

[EIMA Allies](#)

Air Barrier Association of America (ABAA)
1600 Boston-Providence Hwy
Walpole, MA 02081
(866) 956-5888
www.airbarrier.org

American Chemistry Council (ACC)
700 Second St., NE
Washington, DC 20002
(202) 249-7000
www.americanchemistry.com

European Association for ETICS (EAE)
Boulevard Reyers 80
1030 Brussels, Belgium
<https://www.ea-etics.eu/>

North American Modern Building Alliance (NAMBA)
700 Second St., NE
Washington, DC 20002
(202) 249-7000
<https://www.modernbuildingalliance.us/>

Steel Framing Industry Alliance (SFIA)
513 West Broad St, Ste 210
Falls Church, VA 22046
(703) 538-1600
www.sfia.memberclicks.net