



*The EIFS Industry Members Association (EIMA) is a non-profit technical trade association comprised of leaders in the exterior insulation and finish system industry. Including, the 4 leading EIFS manufacturers BASF, Dryvit Systems, Sto Corp, and Parex USA.*

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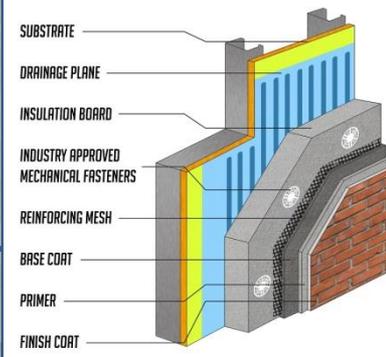
 EIFS Industry Members Association

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Founded in  
**1981** by leading EIFS  
 Manufacturers and  
 relocated to the Washington, DC  
 area in 2009.



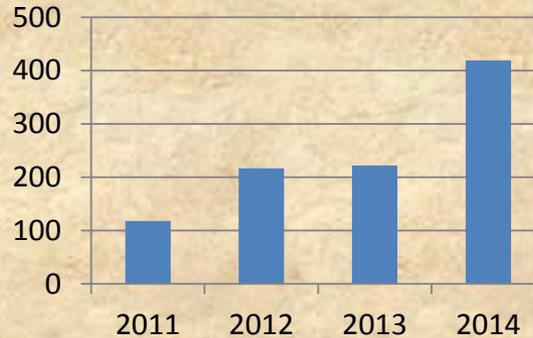
**Industry Statistics**  
 Approx Sq./Ft: **350M**  
 (20% increase from 2013)  
 Value: **\$1.5-2.0B**



## Overview

The EIFS Industry Members Association is a not-for-profit trade association committed to advancement and growth of the demand for exterior insulation and finish systems (EIFS) by accomplishing objectives which either cannot be achieved by individual members, or those which are more efficiently carried out collectively. The association is comprised of leading suppliers, manufacturers, distributors, contractors, architects, related products manufacturers and suppliers, and other interested parties involved in the EIFS industry.

## Membership Statistics



## Membership Growth

Overall: 88.7%  
 Contractor: 252%  
 Distributor: 82%  
 Architect: 19%



## Benefits of EIFS

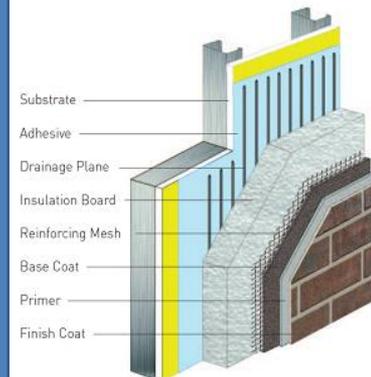
- ✓ 84% more energy efficient than competitors
- ✓ Answer to continuous insulation requirements
- ✓ Endless finishes and textures
- ✓ Strong and sustainable building envelope
- ✓ Solution to Moisture Concerns
- ✓ Fire-tested



## EIFS Are...

According to the definitions of the International Building Code and ASTM International, an Exterior Insulation and Finish System (EIFS) is a nonload bearing, exterior wall cladding system that consists of an insulation board attached either adhesively or mechanically, or both, to the substrate; an integrally reinforced base coat; and a textured protective finish coat.

EIFS with Drainage, another EIFS system, is the predominate method of EIFS applied today. As the name implies, EIFS with Drainage provides a way for moisture that may accumulate in the wall cavity to evacuate.



# Notable Media Mentions

## EIFS in the Press

### General:

#### Revisiting EIFS, the Once-Maligned Cladding System that May Help Architects Meet New Energy Codes

*"Today, however, his assessment of EIFS has evolved: It's "a phenomenal system," he says. "They addressed the fundamental flaws that they had in the 1990s, which is they added moisture management. And now EIFS resembles the perfect wall." (Joseph Lstiburek, principal of Boston-based Building Science Corporation and an ASHRAE fellow)*

The word "ARCHITECT" is written in a bold, black, sans-serif font. The letters are all uppercase. The word is centered within a white rectangular box.

#### Give EIFS a Chance – Here's Why

*"Set aside worries about moisture. New EIF systems are built better than before"*

The word "remodeling" is written in a bold, black, sans-serif font. The letter "r" is lowercase and colored red, while the rest of the word is in black. The word is centered within a white rectangular box.

### Durability:

#### Seaside Struggle: The Historic Lido Beach Towers Recovers from Sandy

*"Lido Beach turned out to be very lucky," says board president Gary Weiss, who was also president during the five-year-long restoration project. "We never realized that we had built a hurricane-proof building."*

The word "HABITAT" is written in a bold, white, sans-serif font. Above the word, in a smaller font, is the text "For Board Members and Property Managers of Co-ops and Condos™". The entire logo is set against a dark red rectangular background.

## Sustainability:

### Ten More Reasons Why EIFS Should Be Your #1 Choice of Cladding

*“EIFS is Sustainable - It’s funny how a word can take on such a complex meaning. Looking in my 1995 Merriam Webster Dictionary; ‘sustainable’ is described as an adjective derived from the root word ‘sustain.’ As it relates to construction, sustainability refers to the process of being environmentally responsible throughout a building’s life cycle; from design through construction, operation, maintenance and eventual demolition. Sustainability then expands the conventional building model beyond the practical concerns of durability, comfort, utility and economy to include the overall impact of the building on the efficient use of energy and other resources. EIFS meets that criteria better than any other cladding out there.”*

The logo for WALLS & CEILINGS, featuring the words "WALLS &" stacked above "CEILINGS" in a blue, sans-serif font.

## Energy Efficiency:

### EIFS: The Greenest of Cladding Systems

*“EIFS is positioned for a huge comeback in buildings in the United States. Energy efficiency was the reason EIFS was first developed and this continues to be one of its greatest strengths. It is the grandfather of all continuous insulation systems, and offers superior air infiltration performance to boot.”*

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