Sustainability and energy conservation are critical issues, and Exterior Insulation and Finish Systems (EIFS) are proven solutions to today’s design challenges. The mission of the EIFS Industry Members Association (EIMA) is the advancement and growth of EIFS in the United States. EIMA does this by promoting technical excellence through advocacy, industry standards, research, education and communication.

The only national organization solely dedicated to the EIFS industry, EIMA strives to provide a seamless flow of information to all of its stakeholders: suppliers, manufacturers, distributors, contractors, architects and owners.

**Join Us: Become a Member**

Your membership is important to the advancement of EIFS in the building and real estate industries. As a member, you can take advantage of services that include keeping current on up-to-date information, critical research, and industry advancements that impact EIFS and are important to the shared interests of all EIMA members.

**Categories of EIMA Membership and their unique benefits are:**

**ASSOCIATE**
- Affiliation with firms that have a large stake in the welfare of the EIFS industry
- Placement of your firm’s contact information and logo on EIMA’s website
- Acknowledgement of your firm’s participation at this level in EIMA’s membership renewal kit and periodically in EIMA publications

**CONTRACTOR**
- Contractor projects featured on EIMA’s website and newsletter
- Leads on contracting opportunities for EIFS projects are provided as they come available
- Inclusion in the contractor contact list, which is widely distributed at trade shows, on the EIMA website and at other events
- 10% discount on attendance at “EIFS Doing It Right” course

**DISTRIBUTOR & AFFILIATE**
- Authorization to display the EIMA logo on printed material
- Contact information displayed on the EIMA website in a state-by-state format and distributed at trade shows that EIMA participates in
- For distributors current information on interest rates and inventory levels in the United States

**ARCHITECT**
- Conversion chart of EIMA standards to ASTM standards
- Education on energy codes

To join EIMA today, go to [www.eima.com](http://www.eima.com) for an application, or contact the EIFS Industry Members Association at 1-800-294-3462 or eifisinfo@eima.com.
What is EIMA?

Founded in 1981, the EIFS Industry Members Association (EIMA) is a national non-profit technical trade association comprised of leading suppliers, manufacturers, distributors, contractors, architects, related products manufacturers and suppliers, and other interested parties involved in the exterior insulation and finish systems (EIFS) industry.

Solving Industry Challenges

EIMA's core objective is to promote the advancement and growth of EIFS while providing outstanding industry representation and services to its members. EIMA develops technical, training, installation and design standards for use by architects, designers, code bodies and other technical associations.

EIMA monitors and positively influences government actions, and assures the long-term availability of qualified contractors. Over the years, many working relationships have been forged with national and regional contractor associations to address issues of common interest. In an effort to solve challenges facing the EIFS industry, EIMA actively encourages all elements of the construction community to work together and exchange information.

Assuring Standards of Quality

As an accredited ANSI standards organization, EIMA helps develop industry standards in an advisory capacity and educational programs that enable members to address important issues facing the EIFS and construction industries. It's Technical and Research Committee deals with a broad range of technical issues and represents the EIFS industry in negotiations with national building codes and standards agencies, as well as government regulators. In addition, the committee plans and implements research and testing programs, develops industry guideline specifications for EIFS, and presents at technical symposiums.

Advancement and Growth of EIFS

To move the EIFS industry forward, the mission of EIMA is to:

• Contribute to the development of standards.
• Publish up-to-date technical reports.
• Maintain liaisons with industry, educational and government organizations.
• Educate designers, contractors and government officials about EIFS.
• Provide a forum for solutions and new ideas.
• Be a catalyst for EIFS research.
• Remove obstacles to the use of EIFS.
• Protect EIFS from erroneous claims and publicity.
• Create and distribute authoritative information about EIFS.
• Increase industry participation through a larger membership.

The Value of Membership

Individual Members Enjoy Benefits Such as:

• Networking Opportunities: partner and affiliate with other firms having a stake in the health of the EIFS industry.
• Advocacy and Legislative Leadership: educate the construction industry and governmental leaders on the value and benefits of EIFS; advocate and encourage equal opportunity for EIFS.
• Information: access to current EIFS industry information through "EIFS Briefs", a bi-monthly electronically delivered newsletter, and EIMA’s website www.eima.com.
• Committee Involvement: contribute to the industry’s advancement through active participation in a wide range of committee activities.
• Training Programs: access to cutting edge techniques, tools and procedures for effective and efficient EIFS application through the AWCI "EIFS Doing It Right" Program.
• Supporting EIFS Research: funding research on the performance of EIFS.
• Codes and Standards: representation of the EIFS industry at code development hearings and meetings of standard developing organizations.

“Since joining EIMA, Arkema has gained a better understanding of the key issues and challenges facing our customers, as well as the value they seek to create for their customers. This knowledge has enabled us to tailor our offerings to match our customers’ initiatives.

The work of the EIMA committees we serve on is enhancing the industry as well as our own personal business; the networking opportunities presented to us have been invaluable. The work of EIMA is important and Arkema is pleased to be a part of the effort to grow the thriving EIFS industry in this significant era of energy efficiency.”

John J. Hiel
North America Marketing Manager
Arkema Coating Resins