



NEWS RELEASE

For More Information:

Scott Robinson, (703) 538-1614

E-Mail: srobinson@eima.com

www.EIMA.com

EIMA Continues Push for Increased EIFS Insurance Coverage

Falls Church, Va., July 12, 2016— The EIFS Industry Members Association (EIMA) is announcing several new additions to the continual push for increased EIFS insurance coverage.

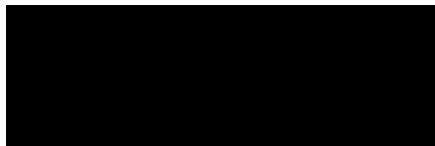
“Through meetings and education, EIMA will continue to market the superior performance capabilities of an exterior insulation and finish system to the insurance industry.” said Dave Johnston, executive director for EIMA. “There are countless studies and reports that prove outdated concerns with EIFS can be left in the past, removing any and all exclusions are a must.”

Over the last year, EIMA representatives have attended the International Risk Management Institute’s Annual Conference, met with nationally recognized insurance companies to discuss coverage for EIFS projects, held an EIFS Insurance Symposium, and expanded the database of access points on the EIMA website. The EIMA website now includes better navigation tools for locating insurance access points, and a new list of options for those seeking out coverage. Both the EIFS Insurance and EIMA Initiatives page include pathways to addressing these issues.

This week, the EIFS Insurance Symposium video will be released in its entirety on YouTube and through the EIMA website.

For more updates on past and future announcements you can sign-up on the EIMA website and look through previous EIFS Briefs.

Founded in 1981, the EIFS Industry Members Association (EIMA) is a national non-profit technical trade association comprised of leading manufacturers, suppliers, distributors and applicators involved in the exterior insulation and finish systems (EIFS) industry. For additional information please visit www.EIMA.com.



EIFS Industry Members Association (EIMA)
513 West Broad Street, Suite 210
Falls Church, VA 22046