

EIMA NAMES NEW EXECUTIVE DIRECTOR
New head of EIFS Industry Members Association will work in D.C. area office

ATLANTA - June 17, 2009 - The Board of Directors of the EIFS Industry Members Association (EIMA) has named David A. Johnston as executive director of the national, non-profit, technical trade association whose members include leading manufacturers, suppliers, distributors and applicators involved in the exterior insulation and finish systems (EIFS) industry. Johnston will assume the role July 1, 2009, and will be based in EIMA's new office in Falls Church, Va.

"It is my pleasure to welcome Dave, who comes to us from his most recent assignment as director of codes and standards in the Codes, Standards, and Regulatory Affairs Division for the Building Owners and Managers Association (BOMA)," said EIMA President, David Boivin. "Dave brings a long history of expertise in the technical, regulatory and standards development arenas relating to commercial construction at the national, state and local levels. In addition, he has extensive association management experience, having served in a number of management capacities with large national associations based in the Washington, D.C. area"

Prior to his role at BOMA, Johnston was with the Design-Build Institute of America (DBIA), where he held various positions, including director of government and public affairs, director of technical programs and executive director of DBIA's Washington D.C. chapter. His previous experience also includes serving on the campaign staff of Rep. Tom Davis of Virginia, as senior director of federal regulatory affairs with the American Institute of Architects (AIA), and with the Associated General Contractors of America (AGC) in its Building, and Federal and Heavy Construction divisions.

In his role as EIMA Executive Director, Johnston will be responsible for directing all association activities, including coordinating the member-led Technical and Communications committees, and the newly formed Sustainability Advocacy Committee.

"Dave will represent EIMA within national codes and standards development organizations and will work with model codes and standards organizations such as ICC, ASTM, ANSI, ASHRAE and others. This will ensure that any codes and standards being created or modified meet EIMA's criteria of being reasonable, achievable and cost-effective," said Boivin.

Johnston will be the primary liaison with Oak Ridge National Laboratory and the Department of Energy in Phase III of EIMA's ongoing project on wall design and performance. He also will oversee numerous other initiatives critical to further promoting EIFS thermal and moisture control benefits as a green, energy efficient building material.

A resident of McLean, Va., Johnston is a graduate of Thiel College and is completing additional graduate work in business administration at George Mason University. For information, visit www.eima.com.

EIFS INDUSTRY
MEMBERS
ASSOCIATION

EIMA CONTACTS
Linda Widzowski, Office Administrator
800-294-3462 or 770-968-7945
Email: lwidzowski@eima.com

Alec Minne', Communications Committee Chairman
678-553-3262 or Email: aminne@stocorp.com

LET US HEAR FROM YOU

We encourage you to discuss and bring to our attention any issues of concern. We want to hear from you, and we are glad to discuss how EIMA can better serve you.