



# NEWS RELEASE

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## **EIMA Opens Nominations for 2014 Mike Sweeney Press Award**

**Falls Church, Va., January 9, 2014**— The EIFS Industry Members Association has opened the nominations for the 2014 Mike Sweeney Press Award. The award was initiated in 2012 and is now in its third year.

The Mike Sweeney Press Award was created in memory of the late Media Manager of Sto Corp, and to recognize an article from any publication, either on-line or in-print, that showed the benefits of Exterior Insulation and Finish Systems (EIFS) on a variety of levels. Several articles over the last couple years have been submitted, ranging from success stories in zoning cases to energy efficiency upgrades thanks to EIFS. The award's criterion was expanded last year, to include articles from all media sources, not just from daily publications.

Any articles, that are deemed to meet the criteria of showing the benefits of EIFS, can be submitted to Scott Robinson at EIMA. A copy of the article as well as the reason for its submission must be included. The winner will be announced at the EIMA Annual Meeting, in Las Vegas, NV early on March 31<sup>st</sup>.

Founded in 1981, the EIFS Industry Members Association (EIMA) is a national non-profit technical trade association comprised of leading manufacturers, suppliers, distributors and applicators involved in the exterior insulation and finish systems (EIFS) industry. For additional information please visit [www.EIMA.com](http://www.EIMA.com).



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