



# NEWS RELEASE

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## **EIMA Announces Launch of New Website**

**Falls Church, Va., January 17, 2012—** EIFS Industry Members Association (EIMA) has announced the launch of their new website, adding several features to those interested in EIFS and the association's work.

"One of the many goals of EIMA is to be the main source of information on EIFS for current and future users of the wall cladding system, the EIFS industry, and the EIMA membership" said Dave Johnston, executive director for EIMA. "It is definitely an exciting time in the EIFS industry. The launch of our new site is only step one in the new information flow we'll be generating at EIMA; so stay tuned."

Visitors to the new EIMA site will notice a very image driven look, showcasing the widespread use of EIFS nationwide and the inspirational designs of EIFS projects. In addition to the new site layout several other pages and features are included, such as:

Project Gallery

EIFS Education

EIFS Insurance

Directory of EIMA Members

Founded in 1981, the EIFS Industry Members Association (EIMA) is a national non-profit technical trade association comprised of leading manufacturers, suppliers, distributors and applicators involved in the exterior insulation and finish systems (EIFS) industry. For additional information please visit [www.EIMA.com](http://www.EIMA.com).



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