



NEWS RELEASE

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Sto Showcases EIFS Benefits with New York Project

Falls Church, Va., June 10, 2014— Last year, the EIFS Industry Members Association (EIMA) launched a visually-stimulating program, showing the benefits of EIFS from coast to coast on a range projects. This program, titled the Quarterly Project Awards Program, demonstrates the wide range of benefits exterior insulation and finish systems (EIFS) offer. This quarter, the award is presented to Sto Corp and its Ocean Village on the Shore project located in Arverne, New York.

The approximately 557,000 square foot development showcases several benefits of EIFS from continuous insulation to great flexibility in designing a project. The StoTherm Lotusan NeXT EIFS system was used on the recladding, which offers a combination of a continuous fluid-applied air barrier, exterior insulation properties, and a textured finish with self-cleaning capabilities.

The benefits of using EIFS as an exterior wall cladding continue to hit new highs far surpassing the longstanding benefits of energy efficiency and cost. EIFS offers a lasting aesthetic appeal and reduces overall life cycle costs, all while easily meeting the continuous insulation requirements of ASHRAE 90.1.

Founded in 1981, the EIFS Industry Members Association (EIMA) is a national non-profit technical trade association comprised of leading manufacturers, suppliers, distributors and applicators involved in the exterior insulation and finish systems (EIFS) industry. For additional information please visit www.EIMA.com.



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