



NEWS RELEASE

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CEO/Executive Director, David Johnston, Addresses Congressional Renewable Energy and Energy Efficiency EXPO + Forum

Falls Church, Va., June 18, 2013— The EIFS Industry Members Association participated in the 16th Annual Congressional Renewable Energy and Energy Efficiency EXPO + Forum, this past week in Washington, DC. The event included over fifty businesses, government agencies, associations, and other organizations who share a common focus on energy in the United States.

In addition to participating in the EXPO, EIMA's CEO/Executive Director, David Johnston, was a participant in a forum discussion on energy efficiency. "In this day and age where energy efficiency is the new currency for judging the performance of any kind of building, taking another look at proven energy efficient systems such as Exterior Insulation and Finish Systems (EIFS) is a realistic response to almost unrealistic energy efficient requirements." Johnston said. He also addressed the advancements EIFS have made over the past several years, while pointing to inclusion in the 2009 and 2012 International Building Codes as well as results from the Oak Ridge National Laboratory moisture and thermal control study, both validating the performance of the exterior wall cladding system.

The EXPO was free and open to the public, allowing for several individuals from different fields to discuss EIFS and other energy efficiency and renewable energy ideas with the participants of the all-day event.

Founded in 1981, the EIFS Industry Members Association (EIMA) is a national non-profit technical trade association comprised of leading manufacturers, suppliers, distributors and applicators involved in the exterior insulation and finish systems (EIFS) industry. For additional information please visit www.EIMA.com.



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