



NEWS RELEASE

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EIMA Names 2013 Mike Sweeney Press Award Recipient

Falls Church, Va., March 20, 2013— The EIFS Industry Members Association, during the General Session of the 2013 Annual Meeting in San Antonio, Texas, named Chris Dixon and his article ***EIFS: The Greenest of Cladding Systems***, from Walls and Ceilings, as the 2013 Mike Sweeney Press Award Recipient.

The Mike Sweeney Press Award was created in memory of the late Media Manager of Sto Corp, and to recognize an article from any publication, either on-line or in-print, that showed the benefits of Exterior Insulation and Finish Systems (EIFS) on a variety of levels. Several articles were submitted that met the criteria, ranging from success stories in zoning cases to energy efficiency upgrades thanks to EIFS. The award's criteria was expanded this year, to include articles from all media sources, not just from daily publications.

The article stresses the energy efficiency benefits of EIFS, especially continuous insulation (CI), as the Department of Energy's energy efficiency mandates are to take affect this October. The article goes onto discuss past water intrusion issues that are now far behind us, crediting EIFS manufacturers with their innovative solutions to the issue. Furthermore, Chris brings up the durability of EIFS, noting, "EIFS is one of the most durable cladding systems available. In a widely distributed study, an EIFS mockup for a detention center in Greenville, S.C., was subjected to repeated sledgehammer blows and screw driver attacks—without failure."

Founded in 1981, the EIFS Industry Members Association (EIMA) is a national non-profit technical trade association comprised of leading manufacturers, suppliers, distributors and applicators involved in the exterior insulation and finish systems (EIFS) industry. For additional information please visit www.EIMA.com.



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