

2024 EIMA Annual Meeting  
March 12-14, 2024

# Guide to Sponsorships



# Introduction

## About the EIMA Annual Meeting

- The 2024 EIMA Annual Meeting is being held on March 12-14 at the Omni Las Colinas in Irving, Texas.
- The meeting will have programs and events to educate and engage top industry leaders on current issues and trends of interest to all involved in the EIFS industry. The program is structured to encourage interaction between attendees and includes events that span the spectrum from those that are relevant and educational to those that are recreational. All are married to the networking opportunities that are the hallmark of EIMA annual meetings.
- Over 100 executives and decision makers in the EIFS industry will be in attendance. Anyone in the EIFS industry is invited to attend, EIMA members and non-members alike.

## Why Sponsor?

- Raise your company's profile among EIMA membership which is made up of the top EIFS manufacturers in North America, and the leading suppliers, distributors, contractors, and architects in the EIFS industry.
- Expand the conversation with EIFS industry decision-makers by elevating the name recognition of your company.
- Share your company's promotional material during the meeting which will elevate your firm's profile with attendees.
- Support the only annual meeting solely dedicated to the EIFS industry.

# Sponsorship Opportunities

## Marquee Events:

- Members Dinner.....5
- EIFS Project Awards Ceremony.....6

## Speakers and Educational Sessions:

- Keynote Speaker: Dr. Joseph Lstiburek, Building Science Corporation.....7
- Luncheon Speaker: Donna Laquidara-Carr, Dodge Analytics.....8
- “EIFS in Texas” Panel Discussion.....9

## Networking Functions:

- Welcome BBQ .....10
- Cornhole Tournament – Board Sponsors .....11
- EIMA Networking Lounge.....12
- Cocktail Reception.....13

# Sponsorship Form

Company Name \_\_\_\_\_

Contact Name \_\_\_\_\_

Address \_\_\_\_\_

Phone \_\_\_\_\_ Email \_\_\_\_\_

The Sponsorship Opportunity my company would like to secure is:

## Marquee Events:

\_\_\_\_\_ Members Dinner - Co-Sponsors - \$3,000 ea.

\_\_\_\_\_ EIFS Project Awards Ceremony – Sole Sponsor - \$6,500

## Speakers and Educational Sessions:

\_\_\_\_\_ Opening General Session Keynote Speaker: Joe Lstiburek – Sole Sponsor: \$5,000

\_\_\_\_\_ Luncheon Speaker: Donna Laquidara-Carr, PhD, LEED AP – \$2,500

\_\_\_\_\_ "EIFS in Texas" Panel Discussion - \$2,000

## Networking Functions:

\_\_\_\_\_ Welcome BBQ - Sole Sponsor - \$3,500, Co-Sponsors - \$2,000 ea.

\_\_\_\_\_ Cornhole Tournament – Board Sponsors - \$500 ea.

\_\_\_\_\_ EIMA Networking Lounge - \$1,500 per table top

\_\_\_\_\_ Cocktail Reception – Sole Sponsor - \$5,000

\_\_\_\_\_  
Signature

\_\_\_\_\_  
Date

# Members Dinner

## Co-Sponsors - \$3,000 ea.

In its eleventh year as the **premier networking event** at the EIMA Annual Meeting is a dinner honoring the dedicated EIMA membership. Now an anticipated tradition, the Members Dinner provides a unique networking opportunity for EIMA members to dine together and network in an intimate setting, perfect for both meeting new industry colleagues and renewing old friendships.

***Companies sponsoring this event will gain maximum exposure to EIFS industry leaders.***

Companies interested in sponsoring this event will receive the following benefits:

- Company Logo on Main Screen
- Company logo on 22" x 28" sign prominently displayed at the dinner
- Company logo on EIMA Annual Meeting program to be distributed to all meeting attendees
- Recognition in the EIMA newsletter "EIFS Briefs"
- Mention on EIMA LinkedIn page

# EIFS Project Awards Ceremony

## Sole Sponsor - \$6,500

Now in its sixth year, the prestigious EIFS Project Awards Ceremony will immediately follow the EIMA Members Dinner and will honor outstanding projects in the EIFS industry.

***The company sponsoring this event will gain maximum exposure to EIFS industry leaders.***

Companies interested in sponsoring this event will receive the following benefits:

- Company Representative to welcome meeting attendees to the awards ceremony
- Company logo on Main Screen
- Photo opportunities with award winners
- Company logo on 22" x 28" sign prominently displayed at the dinner
- Company logo on EIMA Annual Meeting program to be distributed to all meeting attendees
- Recognition in the EIMA newsletter "EIFS Briefs"
- Mention on EIMA LinkedIn page

# Keynote Speaker Sponsor - \$5,000

EIMA is honored to welcome back the ever-popular EIFS advocate and building scientist Joseph Lstiburek, Ph.D. P. Eng., ASHRAE Fellow as the keynote speaker at the Opening General Session. Much has changed in the EIFS industry since we last heard Dr. Lstiburek speak at an annual meeting 6 years ago.

Lstiburek is the founding principal of Building Science Corporation and his work ranges widely, from providing expert witness testimony to overseeing research and development projects, to writing for the ASHRAE Journal and [buildingscience.com](http://buildingscience.com).

***Don't miss this chance to associate your company with this well-respected industry advocate!***

Companies interested in sponsoring the Keynote Speaker will receive the following benefits:

- Company Representative introduces Dr. Lstiburek at the Opening General Session
- Company logo on 22" x 28" sign prominently displayed at the Opening General Session
- Company logo on EIMA Annual Meeting program to be distributed to all meeting attendees
- Recognition in the EIMA newsletter "EIFS Briefs"
- Mention on EIMA LinkedIn page

# Luncheon Speaker Sponsor - \$2,500

EIMA is pleased to welcome Donna Laquidara-Carr, PhD, LEED AP, the Industry Insights Research Director at Dodge Data & Analytics, as this year's luncheon speaker.

In her role at Dodge, Laquidara-Carr provides editorial direction to the SmartMarket Report Series, covering such diverse topics as World Green Building Trends, Business Value of BIM, Diversity, Equity and Inclusion in the Design and Construction Industry, The Drive Toward Healthier Buildings, Building a Safety Culture and Lean Construction.

Companies interested in sponsoring the Luncheon Speaker will receive the following benefits:

- Company Representative introduces Donna Laquidara-Carr at the luncheon
- Company logo on 22" x 28" sign prominently displayed at the luncheon
- Company Logo on EIMA Annual Meeting program to be distributed to all meeting attendees
- Opportunity to display your company's literature at the luncheon
- Mention on EIMA LinkedIn page

***Don't miss this chance to  
associate your company with  
this prestigious speaker!***



# “EIFS in Texas” – Panel Discussion Sponsor - \$2,000

EIMA is pleased to present a panel discussion on “EIFS in Texas”.

Select EIMA members will provide an insightful exploration into the dynamic world of EIFS as it pertains to the unique challenges and opportunities within the Texas construction landscape. This session will provide an invaluable platform for professionals, contractors, and stakeholders to gain in-depth insights, exchange ideas, and stay abreast of the latest developments in EIFS technology tailored to the Texas construction environment.

***Don't miss this unique opportunity to get your company's name in front of meeting attendees at this unique industry event.***

Companies interested in sponsoring the panel discussion will receive the following benefits:

- Company Representative introduces moderator
- Company logo on 22" x 28" sign prominently displayed at the session
- Company Logo on EIMA Annual Meeting program to be distributed to all meeting attendees
- Opportunity to display your company's literature at the meeting
- Mention on EIMA LinkedIn page

# Welcome BBQ

Sole Sponsor - \$3,500

Co-Sponsors - \$2,000 ea.

What would an EIMA Annual Meeting be without outstanding networking opportunities? Your company has an exciting opportunity to sponsor the Welcome BBQ, which will provide a relaxing and fun atmosphere for networking, along with a little friendly competition at the EIMA cornhole tournament. This premier event is a key sponsorship opportunity for your company to gain exposure to top industry decision makers.

Companies interested in sponsoring the Welcome BBQ will receive the following benefits:

- Company logo on 22" x 28" sign prominently displayed at the event
- Company logo on EIMA Annual Meeting program to be distributed to all meeting attendees
- Recognition in the EIMA newsletter "EIFS Briefs"
- Mention on EIMA LinkedIn page

# Cornhole Tournament Board Sponsors - \$500

Cornhole is BACK! Looking for a great way to reach EIFS industry executives? Look no further than a board sponsorship at the Cornhole Tournament. EIMA members are ready to toss some bags, unwind and connect with industry colleagues at this all-inclusive, fun-filled, one-of-a-kind event. A perfect way to secure brand exposure for your company!

Companies interested in sponsoring a hole will receive the following benefits:

- Company logo on 24" x 18" sign displayed next to cornhole board
- Company logo on EIMA Annual Meeting program to be distributed to all meeting attendees

# EIMA Networking Lounge Sponsors - \$1,500 each

Come one, come all to the EIMA Lounge...a place where meeting attendees go in between sessions to charge their phone, check their email, post a meeting pic on social media, grab a cup of coffee, or catch up with a colleague from the industry.

EIMA Lounge sponsors will be provided a 6' draped table for use in displaying promotional materials – table-top displays are allowed! Don't miss this opportunity to show your wares multiple times throughout the meeting in an unmatched networking environment.

Companies interested in sponsoring the EIMA Networking Lounge will receive the following benefits:

- One 6' draped table for use in displaying your company's promotional materials; table-top displays are allowed
- Company logo on EIMA Annual Meeting program to be distributed to all meeting attendees

# Cocktail Reception Sponsor - \$5,000

At the end of a long day of meetings, EIMA Annual Meeting attendees will unwind at the ever-popular cocktail reception, where EIFS manufacturers, suppliers, distributors and contractors will grab a beverage, shake hands, and conduct business.

Companies interested in sponsoring the cocktail reception will receive the following benefits:

- Company Representative to welcome meeting attendees to the cocktail reception
- Company logo on 22" x 28" sign prominently displayed at the reception
- Company logo on EIMA Annual Meeting program to be distributed to all meeting attendees
- Recognition in the EIMA newsletter "EIFS Briefs"
- Mention on EIMA LinkedIn page

***Don't miss the opportunity to sponsor this premier networking event, a staple of EIMA annual meetings.***