

2025 EIMA Annual Meeting
March 18-20, 2025

Guide to Sponsorships



Introduction

About the EIMA Annual Meeting

- The 2025 EIMA Annual Meeting is being held on March 18-20 at the Reunion Resort and Golf Club near Orlando, Florida.
- The meeting will have programs and events to educate and engage top industry leaders on current issues and trends of interest to all involved in the EIFS industry. The program is structured to encourage interaction between attendees and includes events that span the spectrum from those that are relevant and educational to those that are recreational. All are married to the networking opportunities that are the hallmark of EIMA annual meetings.
- Over 125 executives and decision makers in the EIFS industry will be in attendance. Anyone in the EIFS industry is invited to attend, EIMA members and non-members alike.

Why Sponsor?

- Raise your company's profile among EIMA membership which is made up of the top EIFS manufacturers in North America, and the leading suppliers, distributors, contractors, and architects in the EIFS industry.
- Expand the conversation with EIFS industry decision-makers by elevating the name recognition of your company.
- Share your company's promotional material during the meeting which will elevate your firm's profile with attendees.
- Support the only annual meeting solely dedicated to the EIFS industry.

Sponsorship Opportunities

Marquee Events:

- Members Dinner.....5
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- Golf Outing.....7-8

Speakers and Educational Sessions:

- Keynote Speaker: Kermit Baker, AIA.....9
- Luncheon Speakers: Zurich Insurance, North America.....10
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Networking Functions:

- Welcome BBQ and Cornhole Tournament.....12
- EIMA Networking Lounge.....13
- Cocktail Reception.....14

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Sponsorship Form

Company Name _____

Contact Name _____

Phone _____ Email _____

The Sponsorship Opportunity my company would like to secure is:

Marquee Events:

_____ Members Dinner - Co-Sponsors - \$3,000 ea.

SOLD _____ EIFS Excellence Awards Ceremony – Sole Sponsor - \$7,500

_____ Golf Outing – Sole Sponsor - \$7,500

_____ Golf Outing – Hole Sponsor - \$1,000 ea.

Speakers and Educational Sessions:

SOLD _____ Opening General Session Keynote Speaker: Kermit Baker, AIA – Sole Sponsor: \$5,000

SOLD _____ Luncheon Speakers: Zurich Insurance – \$3,000

SOLD _____ Educational Session Speaker: David Hutchinson, Tremco Rising Stars - \$2,500

Networking Functions:

_____ Welcome BBQ/Cornhole Tournament – Sole Sponsor- \$3,500; Co-sponsors - \$2,000

_____ EIMA Networking Lounge - \$2,000 per tabletop

SOLD _____ Cocktail Reception – Sole Sponsor - \$5,000

Signature

Date

Please email to Ljoseph@eima.com

Members Dinner

Co-Sponsors - \$3,000 ea.

In its twelfth year as the premier networking event at the EIMA Annual Meeting is a dinner honoring the dedicated EIMA membership. Now an anticipated tradition, the Members Dinner provides a unique networking opportunity for EIMA members to dine together and network in an intimate setting, perfect for both meeting new industry colleagues and renewing old friendships.

As a sponsor, your company will benefit from a comprehensive sponsorship package which includes:

1. Premium Branding and Visibility

- **Logo Placement:** Your company logo will be prominently featured on all event-related marketing materials:
 - 22" x 28" sign prominently displayed at the dinner
 - Annual Meeting program to be distributed to all meeting attendees
- **Stage Presence:** Your logo will be displayed on the screen during the dinner.

2. Marketing and Digital Presence

- **Social Media Promotion:** Posts on EIMA's social media channels
- **Post-Event Exposure:** Continued recognition in post-event coverage including *EIFS Briefs*

EIFS Excellence Awards Ceremony

Sole Sponsor - \$7,500

Now in its seventh year, the prestigious EIFS Excellence Awards Ceremony will immediately follow the EIMA Members Dinner and will honor outstanding projects in the EIFS industry.

As the exclusive sponsor, your company will benefit from a comprehensive sponsorship package which includes:

1. Premium Branding and Visibility

- **Logo Placement:** Your company logo will be prominently featured on all event-related marketing materials, including:
 - Award ceremony signage.
 - The EIFS Excellence Awards webpage on the EIMA website.
 - Press releases and post-event coverage.
- **Stage Presence:** Your logo will be displayed on the screen during the awards ceremony.

2. Thought Leadership and Recognition

- **Speaking Opportunity:** Deliver a brief address during the awards ceremony to showcase your company's leadership and vision.
- **Master of Ceremonies:** A representative from your company will be invited to act as the Master of Ceremonies for the awards presentation

3. Marketing and Digital Presence

- **Social Media Promotion:** Posts on EIMA's social media channels
- **Post-Event Exposure:** Continued recognition in post-event coverage, including *EIFS Briefs*.

4. Exclusive Positioning

- **Category Exclusivity:** Your sponsorship ensures that no companies in your membership category will be featured as sponsors for this event.

Golf Outing

Sole Sponsor - \$7,500

The EIMA Golf Outing is a premier networking event at the EIMA Annual Meeting. This highly anticipated event brings together leaders and decision-makers from across the EIFS industry in a relaxed and engaging environment. Attendees can build relationships, exchange ideas, and create lasting connections while enjoying a day of golf

As the exclusive sponsor, your company will benefit from a comprehensive sponsorship package which includes:

1. Premium Branding and Visibility

- Prominent placement of your company logo on all event-related materials.
 - Event signage at the golf course.
 - Printed and digital marketing materials
 - Annual Meeting program to be distributed to all meeting attendees

2. Networking Opportunities

- Opportunity to welcome participants during the opening remarks at the Golf Outing.
- Exclusive access to a designated sponsor table at the event to showcase your products and services.
- Two complimentary registrations to participate in the golf outing

3. Enhanced Engagement

- Recognition as the exclusive sponsor during the awards ceremony and 19th Hole reception.
- Opportunity to present awards to tournament winners.
- Option to provide branded giveaways, such as golf balls, tees, or other items.

4. Acknowledgment

- Special mention in the EIMA Annual Meeting's closing general session.
- Inclusion in post-event communications, including social media posts.

Golf Outing

Hole Sponsors - \$1,000

Looking for a great way to reach EIFS industry executives? Look no further than a hole sponsorship at the well-attended EIMA Golf Outing. For added-value, request your company's sponsorship be on a contest hole. Longest Putt? Straightest Drive? Closest to the Pin? Take your pick.

Companies interested in sponsoring a hole will receive the following benefits:

1. Premium Branding and Visibility

- **Logo Placement:** Your company logo will be prominently featured on all event-related marketing materials:
 - 24" x 18" sign prominently displayed at the tee on a designated hole on the golf course
 - Annual Meeting program to be distributed to all meeting attendees

2. Marketing and Digital Presence

- **Social Media Promotion:** Posts on EIMA's social media channels
- **Post-Event Exposure:** Continued recognition in post-event coverage including *EIFS Briefs*

Keynote Speaker Sponsor - \$5,000

EIMA is honored to welcome Kermit Baker, Chief Economist at the American Institute of Architects to deliver the keynote address at the 2025 Annual Meeting.

The outlook for this year holds an unusual amount of uncertainty including the potential for deregulation, the rollback of environmental regulations, potential tariffs, and stricter immigration policies. This session will discuss these issues as well as insights that architecture firms can offer regarding the construction outlook.

As a sponsor, your company will benefit from a comprehensive sponsorship package which includes:

1. Premium Branding and Visibility

- **Logo Placement:** Your company logo will be prominently featured on all event-related marketing materials:
 - 22" x 28" sign prominently displayed at the Opening General Session
 - Annual Meeting program to be distributed to all meeting attendees
- **Stage Presence:** Company representative introduces Kermit Baker at the Opening General Session

2. Marketing and Digital Presence

- **Social Media Promotion:** Posts on EIMA's social media channels
- **Post-Event Exposure:** Continued recognition in post-event coverage including *EIFS Briefs*

Luncheon Speakers

Sponsor - \$3,000

EIMA is pleased to welcome insurance industry experts Zak Waldstein and Anthony Lapiana from Zurich North America, as this year's luncheon speakers .

Their presentation will explore critical insurance risk management strategies in construction, with a focus on loss control, underwriting, and profitability. Zak and Anthony will discuss key risk engineering services, subcontractor prequalification, professional liability insights, and evolving insurance frameworks for construction-related risks.

As a sponsor, your company will benefit from a comprehensive sponsorship package which includes:

1. Premium Branding and Visibility

- **Logo Placement:** Your company logo will be prominently featured on all event-related marketing materials:
 - 22" x 28" sign prominently displayed at the Members Luncheon
 - Annual Meeting program to be distributed to all meeting attendees
- **Stage Presence:** Company representative introduces speakers at the Members Luncheon.

2. Marketing and Digital Presence

- **Social Media Promotion:** Posts on EIMA's social media channels
- **Post-Event Exposure:** Continued recognition in post-event coverage including *EIFS Briefs*

"Rising Stars" Program Speaker Sponsor - \$2,500

EIMA is pleased to present a David Hutchinson from Tremco CPG to talk about the "Rising Stars" workforce development program.

Rising Stars provides interested youth ages 16-24 with dedicated career support, mentorship and industry exposure to sustainable careers within the construction industry. By cultivating a steady pipeline of skilled workers for in-demand trades, the Rising Stars Program bridges the skills gap for underrepresented youth while providing employers with a qualified workforce.

This session will explore how the program is equipping emerging industry talent with essential skills, technical knowledge, and real-world experience to drive innovation and excellence in construction.

As a sponsor, your company will benefit from a comprehensive sponsorship package which includes:

1. Premium Branding and Visibility

- **Logo Placement:** Your company logo will be prominently featured on all event-related marketing materials:
 - 22" x 28" sign prominently displayed at the Closing General Session
 - Annual Meeting program to be distributed to all meeting attendees
- **Stage Presence:** Company representative introduces David Hutchinson.

2. Marketing and Digital Presence

- **Social Media Promotion:** Posts on EIMA's social media channels
- **Post-Event Exposure:** Continued recognition in post-event coverage including *EIFS Briefs*

Welcome BBQ

Sole Sponsor - \$3,500

Co-Sponsors - \$2,000 ea.

What would an EIMA Annual Meeting be without outstanding networking opportunities? Your company has an exciting opportunity to sponsor the Welcome BBQ, which will provide a relaxing and fun atmosphere for networking, along with a little friendly competition at the EIMA cornhole tournament. This premier event is a key sponsorship opportunity for your company to gain exposure to top industry decision makers.

As a sponsor, your company will benefit from a comprehensive sponsorship package which includes:

1. Premium Branding and Visibility

- **Logo Placement:** Your company logo will be prominently featured on all event-related marketing materials:
 - 22" x 28" sign prominently displayed at the event
 - Annual Meeting program to be distributed to all meeting attendees

2. Marketing and Digital Presence

- **Social Media Promotion:** Posts on EIMA's social media channels
- **Post-Event Exposure:** Continued recognition in post-event coverage including *EIFS Briefs*

EIMA Networking Lounge

Sponsors - \$2,000 each

The EIMA Lounge is the perfect spot for meeting attendees to recharge—whether it's their phone, their energy with a fresh cup of coffee, or their industry connections.

Sponsoring the EIMA Lounge provides your company with unparalleled visibility and direct engagement with key industry professionals throughout the EIMA Annual Meeting. This high-traffic hub serves as a gathering place for attendees between sessions, offering your brand continuous exposure in a relaxed, networking-friendly environment.

As a sponsor, your company will benefit from a comprehensive sponsorship package which includes:

- 1. Prime Brand Exposure:** Your company's presence in a central meeting space ensures repeated visibility among decision-makers and industry influencers.
- 2. Direct Audience Engagement:** A dedicated **6' draped table** allows you to showcase products, distribute promotional materials, and interact with potential clients in a meaningful way.
- 3. Multi-Channel Recognition:** Your sponsorship includes logo placement in the EIMA Annual Meeting program and *EIFS Briefs* newsletter, reinforcing your brand before, during, and after the event.
- 4. Cost-Effective Marketing:** Gain maximum industry exposure at a fraction of the cost of traditional advertising, all while building authentic relationships with attendees.

Cocktail Reception

Sponsor - \$5,000

After a full day of insightful meetings, EIMA Annual Meeting attendees will have the chance to relax and connect at the highly anticipated cocktail reception. This lively gathering brings together EIFS manufacturers, suppliers, distributors, and contractors to network, exchange ideas, and foster new business opportunities—all while enjoying a well-earned beverage.

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